



The Port of Seattle established its Office of Social Responsibility to engage the community and to assure that all Port business is conducted within a framework of socially responsible values such as fairness, inclusion, openness and economic development.

### HOW WE DEFINE SOCIAL RESPONSIBILITY:

It means we conduct business in a way that is open, fair and inclusive. We use our organizational resources to facilitate opportunities for small and disadvantaged businesses. We also take on a broader role of helping to develop sectors of the workforce for the changing nature of opportunity, reaching out to the community as a partner and catalyst for important new initiatives; and developing and implementing initiatives that help provide a sustainable future for our region.

### ROLES:

#### CHAMPIONING THE PORT'S SMALL BUSINESS GOALS:

- Developing and promoting opportunities within the Port for small businesses.
- Maintaining and promoting our Small Business Roster as a tool and resource for those opportunities.
- Assuring contract compliance for Small and Disadvantaged Business Enterprises (SBE, DBE).
- Providing training and education to help small businesses be competitive and participate in bid and proposal opportunities.

#### REACHING OUT TO PARTNERS & COMMUNITY:

- Developing and participating in partnerships that address social responsibility goals.
- Establishing and working with contacts throughout the community to understand the need and the areas where the Port can bring sustainable value, and developing new initiatives to address those needs effectively.

#### STRENGTHENING & PROMOTING EXISTING PORT INITIATIVES:

- Port Jobs – a pre-apprenticeship, employment assistance and training program. Operates Airport Jobs office at Sea-Tac Airport.
- Ship to Shelter – a new program designed to collect surplus items from cruise ships and distribute them to community shelters.
- Military Employment – a fellowship program to help war veterans transition back into the work force.
- Apprenticeships – apprentice opportunities in the construction industry through partnerships with other governmental, labor and employer groups.
- Urban Fellows and Internships – a leadership development organization founded to counter the under-representation of people of color and women in leadership positions.

## SOME KEY PORT ACCOMPLISHMENTS IN SOCIAL RESPONSIBILITY:

- In 2007 the Seaport achieved all its small business contracting targets. With the \$80 million Shilshole Bay Marina Construction Project, 52% of the nearly 100 contracts went to disadvantaged, minority-owned, woman-owned and small business enterprises (DBE/MBE/WBE/SBE). At the \$22 million Fishermen's Terminal Dock Construction Project, 7.4% of nearly 25 contracts were DBE/MBE/WBE/SBE.
- Sea-Tac established its Airport Concessions DBE program, which has been approved by the Federal Aviation Administration. Under this program, contracting with DBEs and ACDBEs in 2007 includes a DBE electrical contractor for initial installation of equipment; procurement of electrical supplies from DBE firms; and daily cleaning at Sea-Tac by DBE firms.
- The Port provides funding to the Highline School District for sound insulation as they rebuild their schools. This is the only airport project that uses Port of Seattle tax levy funds. Combined with airport money and FAA grants, these three sources account for \$100 million.
- The Port, in conjunction with the cities of SeaTac, Burien, Des Moines, Tukwila, King County and Highline Community College has developed and funded the extremely successful Small Business Development Center at Highline Community College.
- Almost 65% of the Harbor Services staff are from "under represented" classes; i.e., women, people of color. Minority and international interns have worked on site at Fishermen's Terminal and at other harbor facilities for the past several years.

## OTHER SOCIAL RESPONSIBILITY EFFORTS:

- The Port's Supported Employment program resulted in the hiring of six developmentally disabled employees through partnerships with local supported employment agencies. Three have been with the Port for five to nine years, and three others were here four to eight years.
- The Veterans Fellowship begun in 2008, provides six-month work and training opportunities to six returning veterans as they transition back into the civilian work force.
- Ship-To-Shelter Program: In partnership with Holland America Line, this program donates goods that are no longer needed on their ships, to local shelters and social service agencies. This is an industry-leading example of corporate social responsibility, and an example of how to minimize waste materials while maximizing potential benefit for those in need in our community.
- The Huey internship program, which will be revitalized in summer 2008, has employed dozens of high school students from economically disadvantaged backgrounds.

## CONTACT US - WE WANT TO HEAR FROM YOU!

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