



SEATTLE-TACOMA INTERNATIONAL AIRPORT
CONCOURSE A, UNIT CA-3, 838SF
CONCEPT DESIGN

February 2016



qualité
identité réaffirmée
naturalité
douceur
message clarifié
spatialité





segmentation clarifiée
services
valorisés
ambiance réchauffée
formes adoucies
marqueur identifiant
intentions clients





PHOTOGRAPHIC EXAMPLES OF BE RELAX BRAND DESIGN



John F.Kennedy International Airport
Terminal 5



Spa 3d letters



Try me unit



Dubai Airport Concourse D



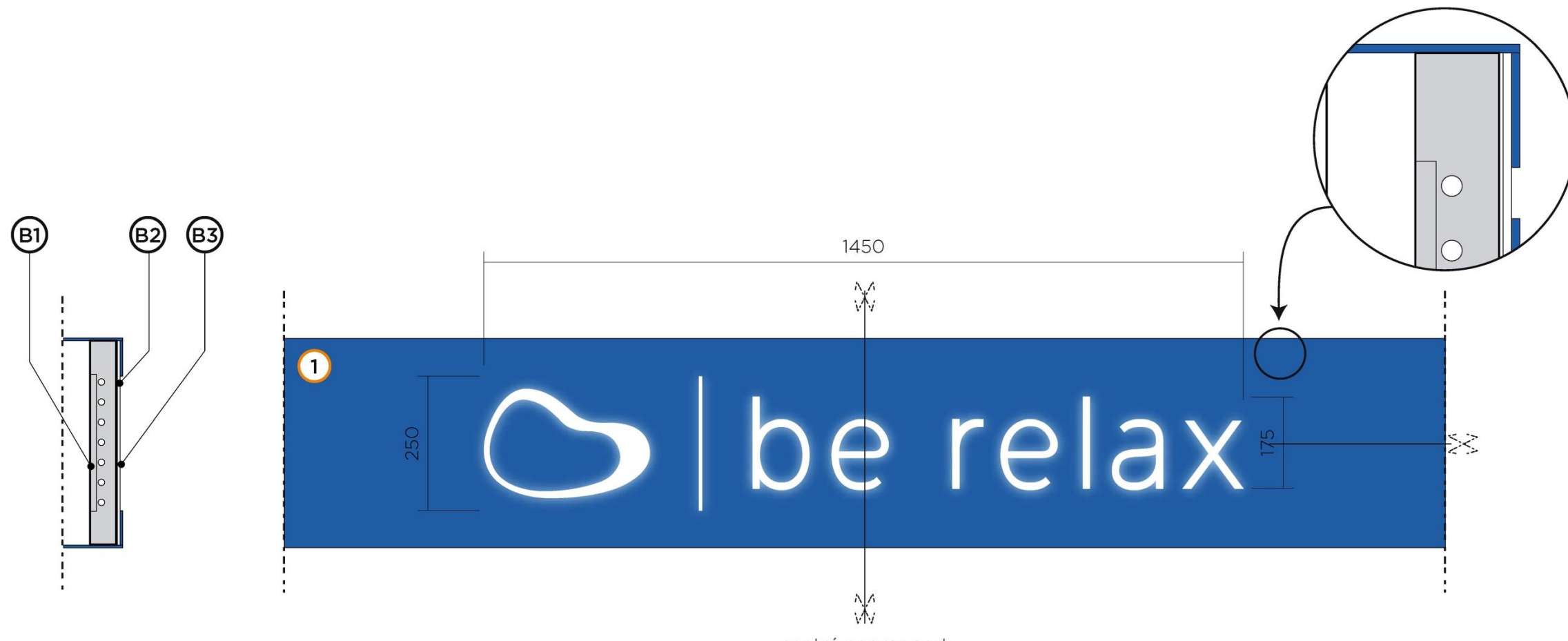
Green wall



Juice Bar



Beauty Bar



- B1** Power led lighting
- B2** PMMA panel diffusing white RAL9010
- B3** Cut-out 3 mm
- 1** Blue adhesive RAL5015

COMMUNICATION OF THE OFFER



3 TV SCREEN MENU



TRY ME UNIT



FREE STANDING MENU



3D BACKLITED LETTERS SPA



INFORMATION ABOUT SERVICES ON THE SIGNBOARD



WALL GRAPHIC MENU

*as per Be relax guidelines messages and communications only in English



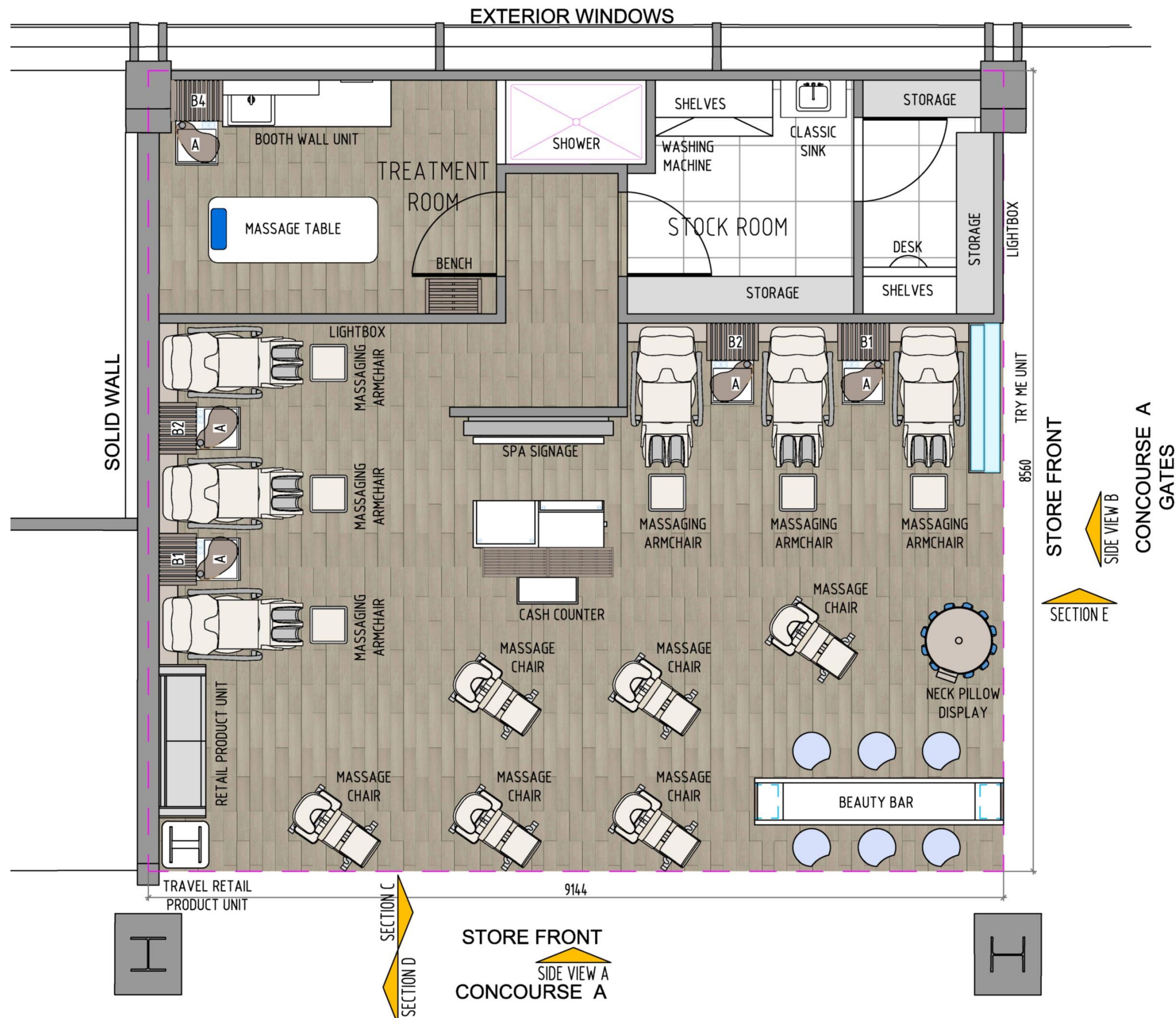
INTERIOR SIGHT LINES & BACKDROPS
Examples of typical furniture in Be relax

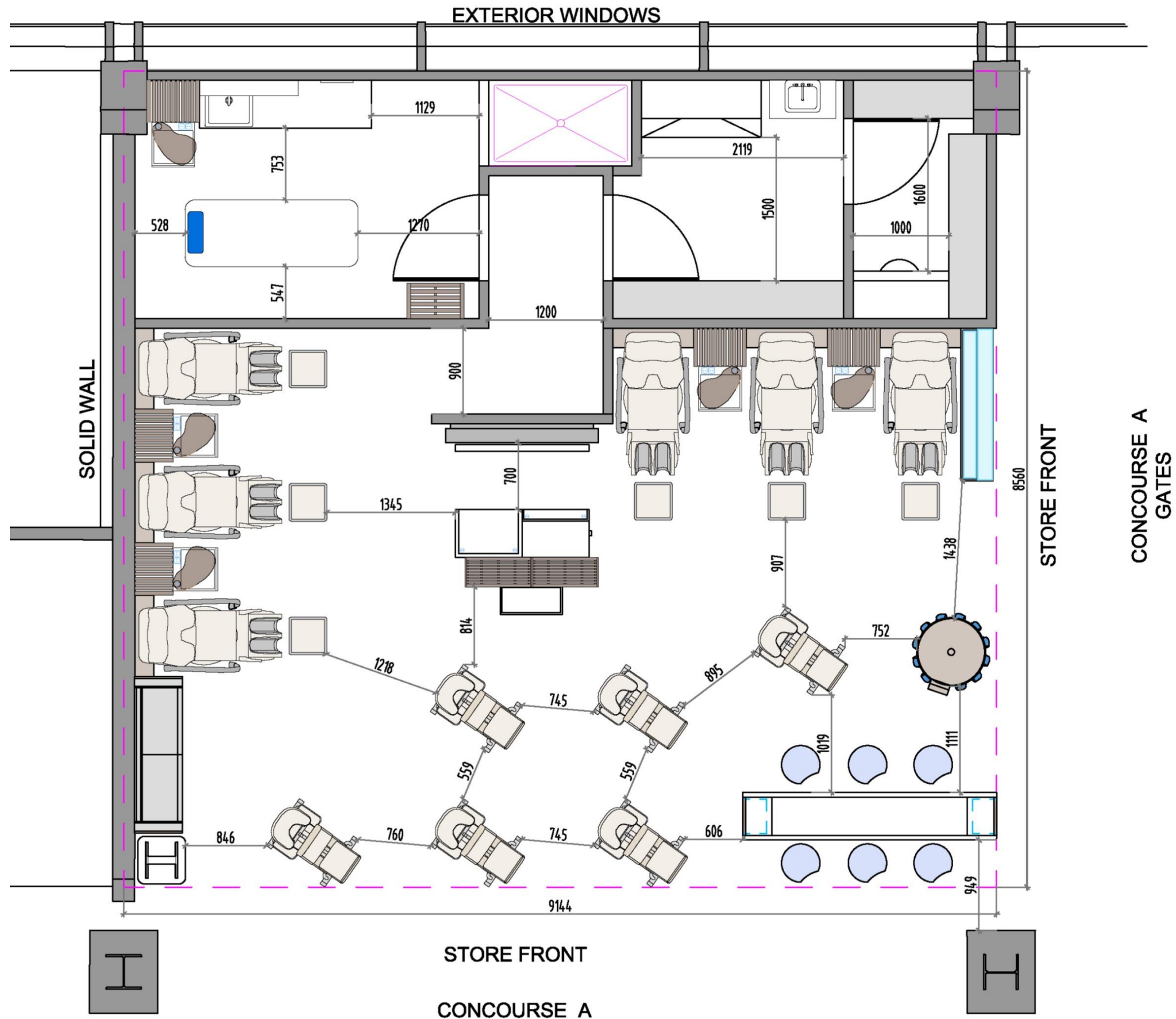


*Standard in Be Relax concept. This furniture are typical.

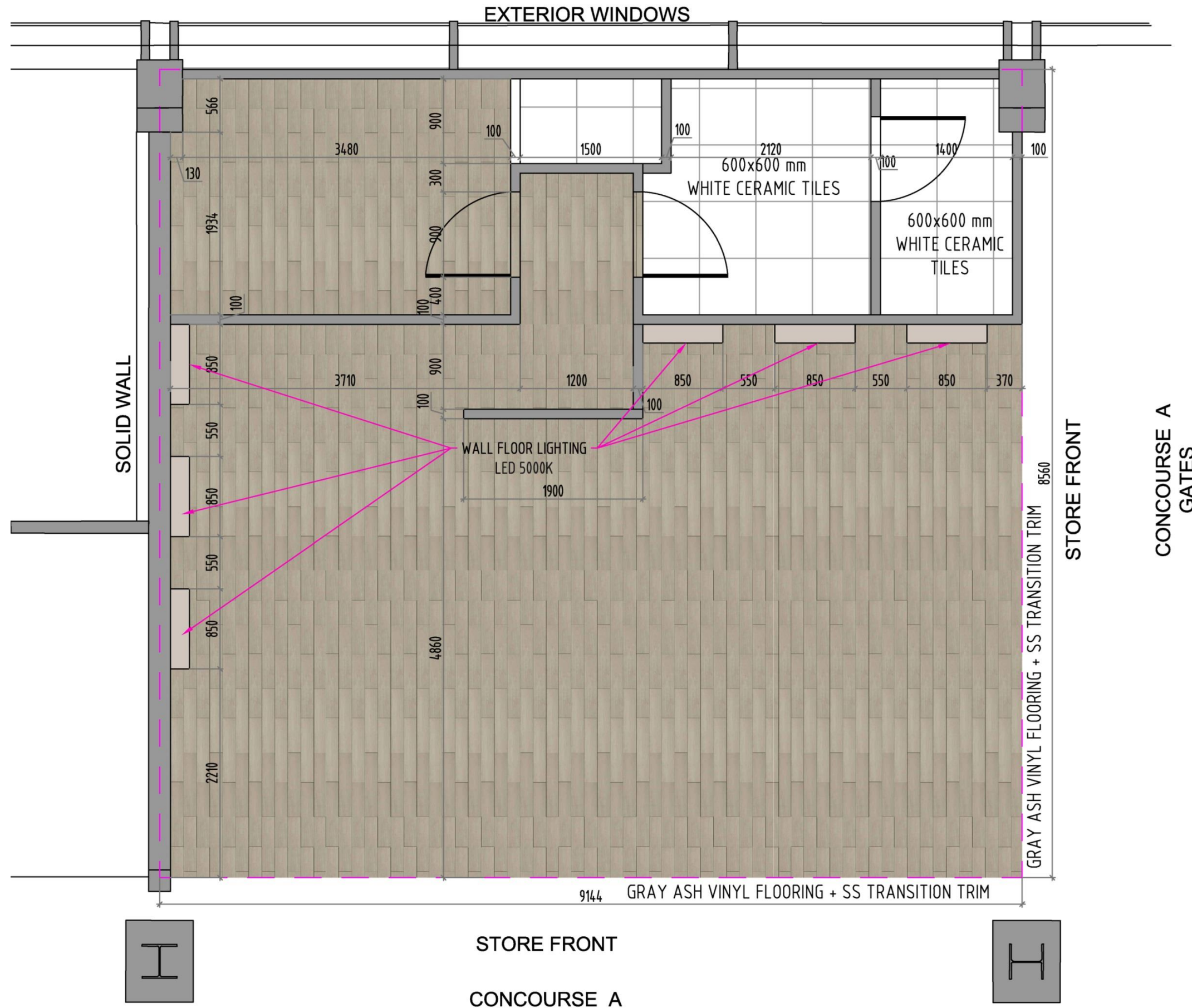


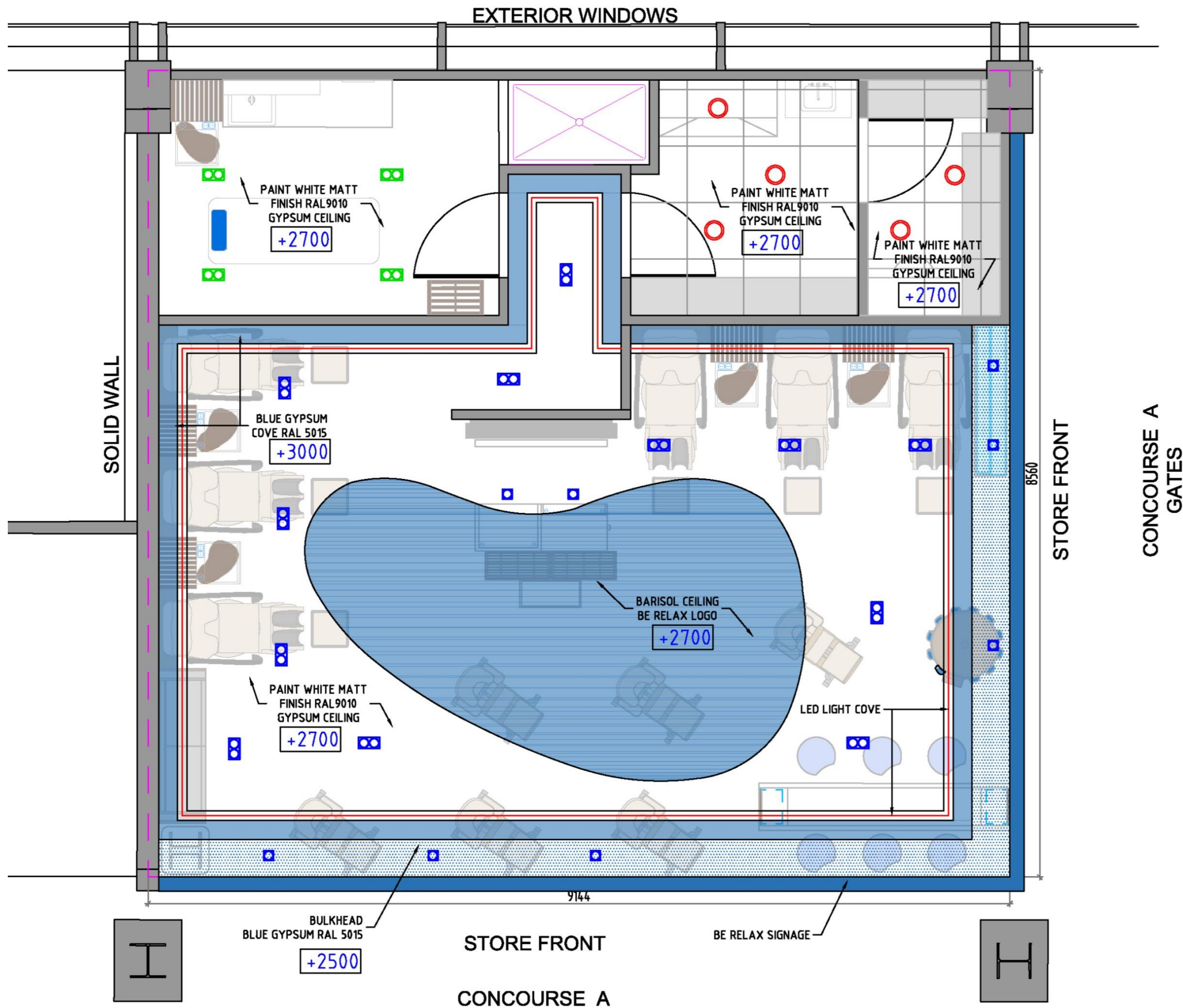






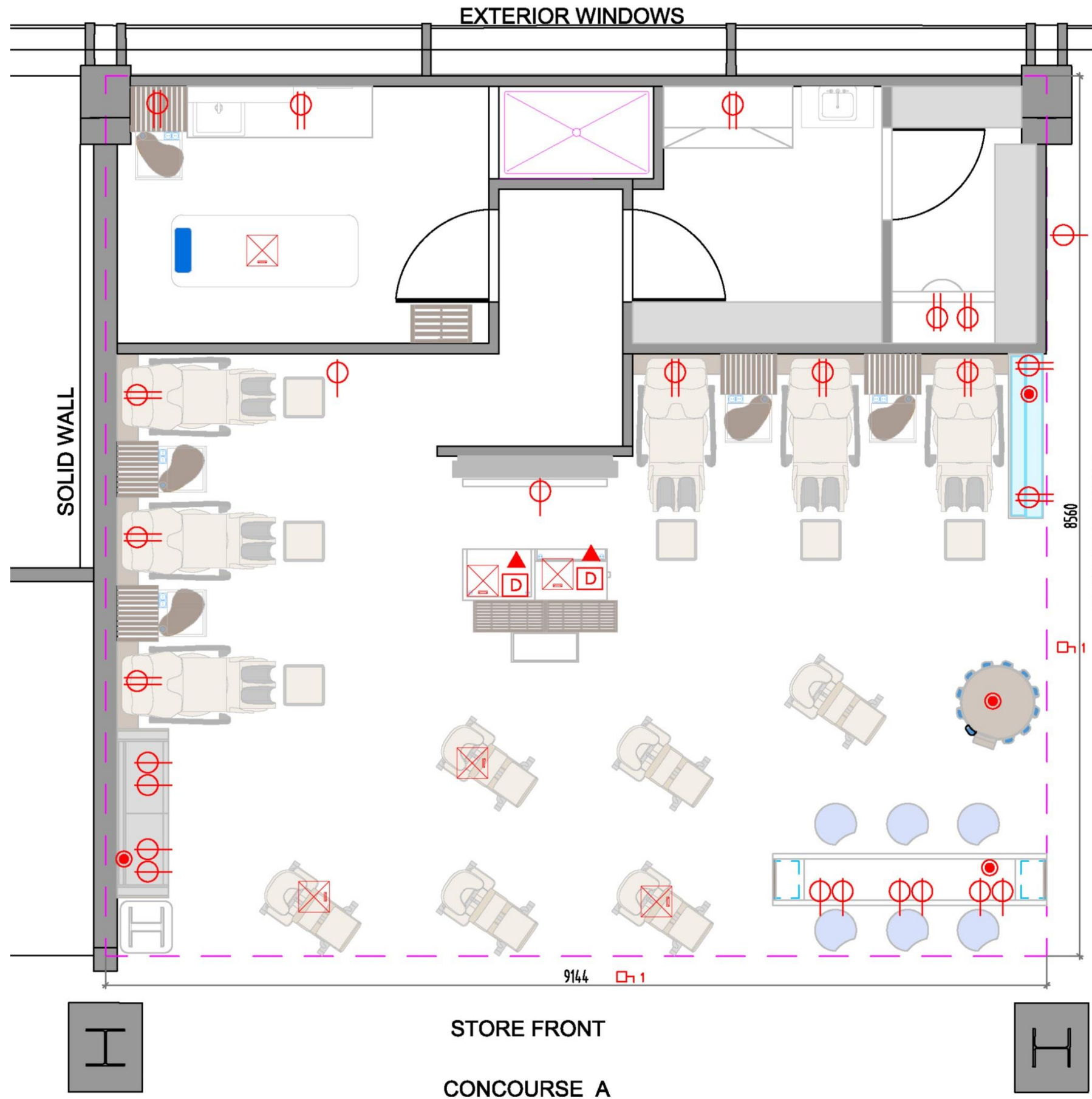
FLOORING PLAN





LEGEND	
	ADJUSTABLE SINGLE DOWNLIGHT ZAS SQUARE 1 LED LIGHT 33,2W 3000K WHITE FINISH FITTING REF: 0458L/L8/33
	ADJUSTABLE DOUBLE DOWNLIGHT ZAS SQUARE 2 LED LIGHT 33,2W 3000K WHITE FINISH FITTING REF: 0458L/L8L8/33
	ADJUSTABLE DIMMABLE DOUBLE DOWNLIGHT ZAS CUBE 2 LED LIGHT 7W 3000K WHITE FINISH FITTING REF: 0452/2LED/53
	LED COVE LIGHT 3500K
	DOWNLIGHT BUILT-IN "OPTICS" FLUORESCENT LAMP 2X26W DIFFUSER POLYCARBONATE OPAL LIGHT TC-DEL 26W (830) WHITE FINISH FITTING REF: FL0253C/33 + 210/03

SMALL POWER PLAN



LEGEND			
	TELEPHONE OUTLET @ 300MM AFFL		POWER SOURCE @ FLOOR BOX (FOR SECURITY SYSTEM)
	DATA OUTLET @ FLOOR BOX		POWER SOURCE @ FLOOR BOX (COVER TO BE IN S/S BRUSHED FIN.)
	13A DOUBLE SWITCH SOCKET OUTLET @ 300MM AFFL		POWER SOURCE FOR SIGNAGE
	13A SINGLE SWITCH SOCKET OUTLET @ 300MM AFFL		SINGLE POLE ONE WAY SWITCH "N" DE-NOTES NUMBER OF GANG @ 900MM AFFL
	DISTRIBUTION BOARD		

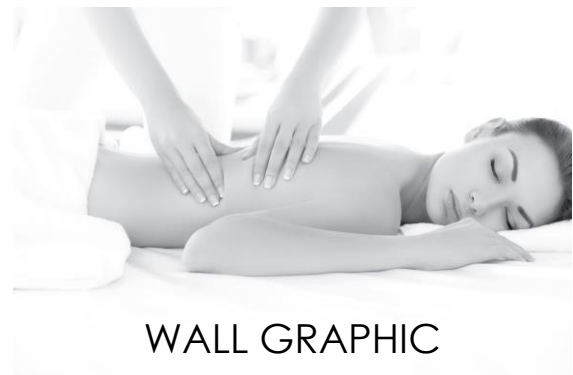
FAÇADE ELEVATIONS



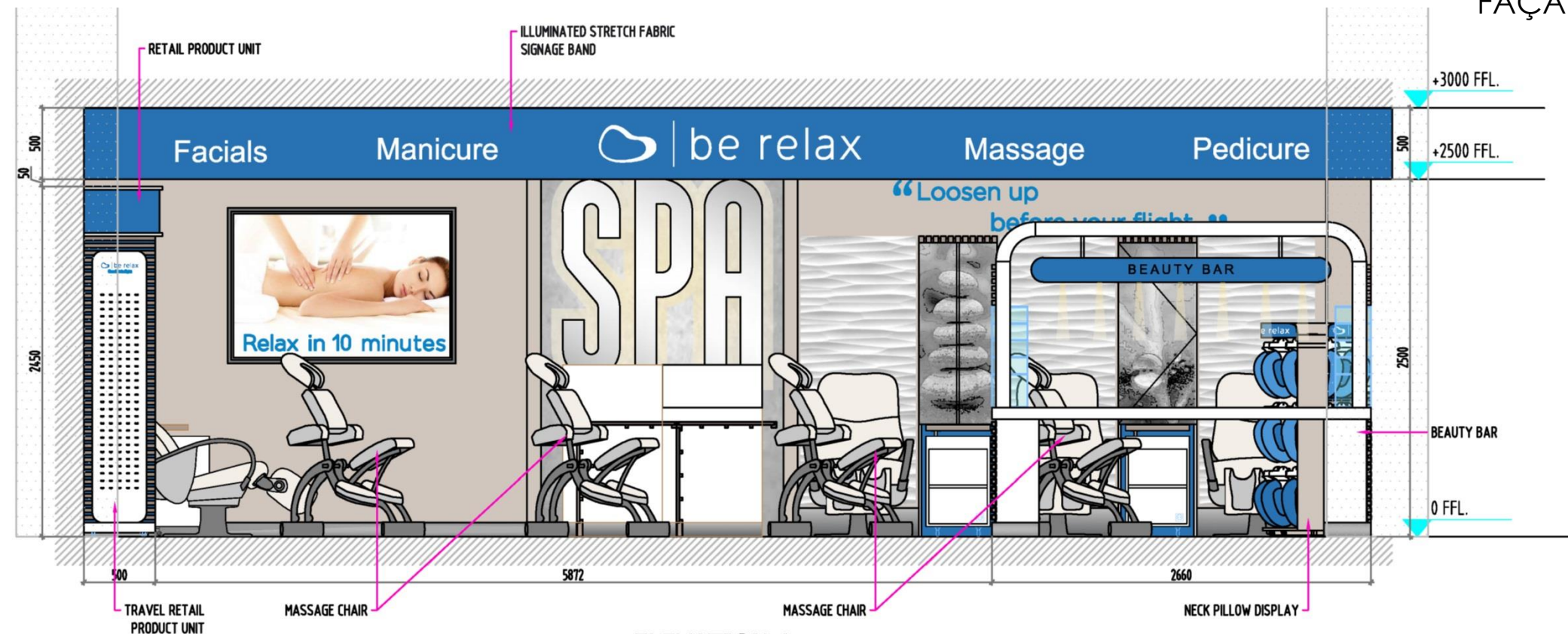
3D LETTERS BACKLITED



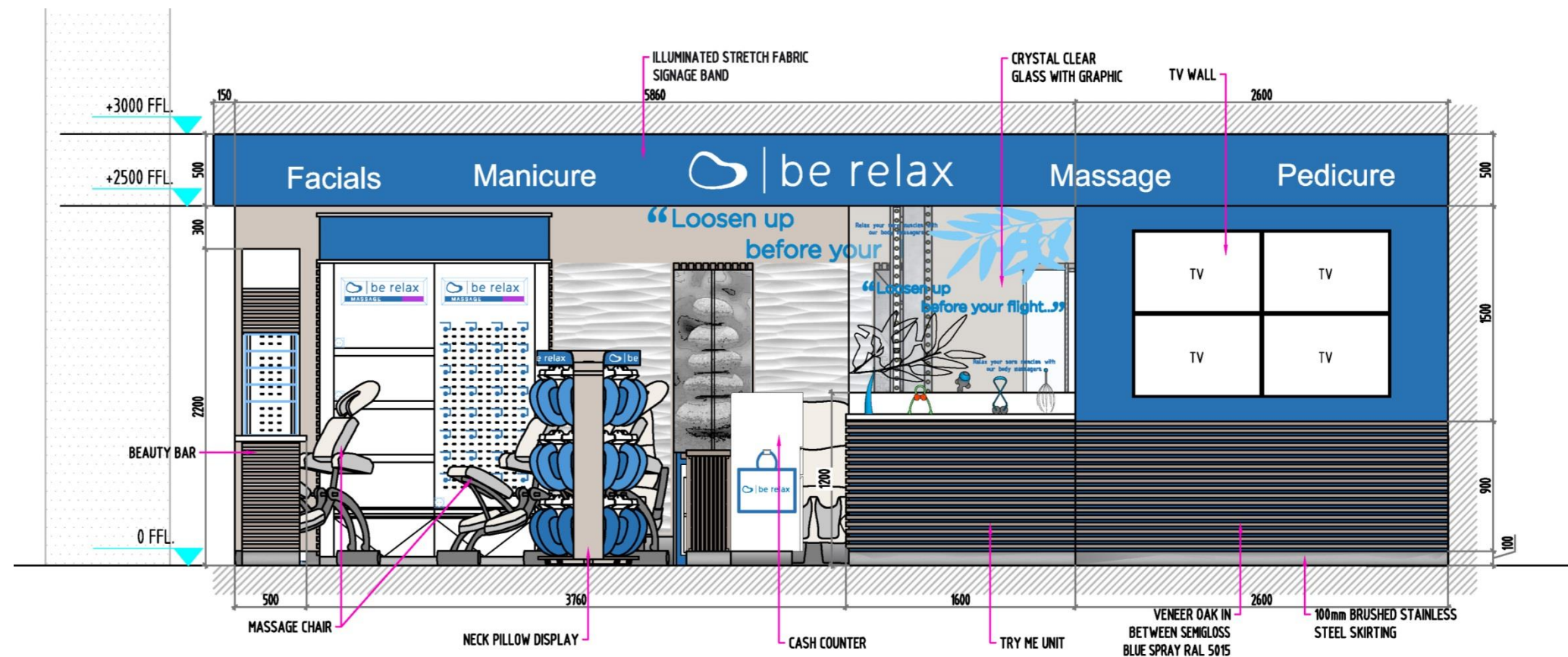
WALL GRAPHIC



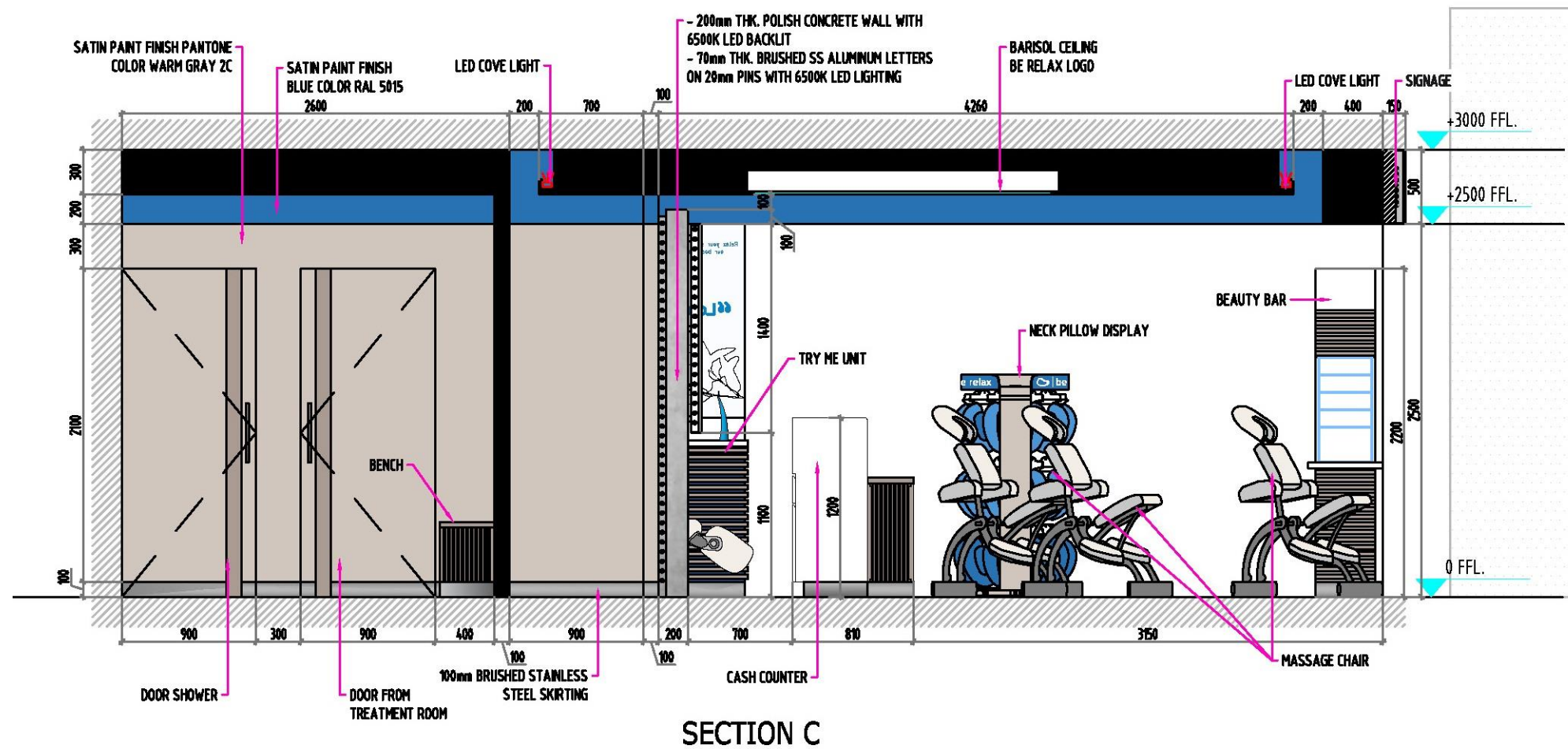
WALL GRAPHIC



ELEVATION A



ELEVATION B



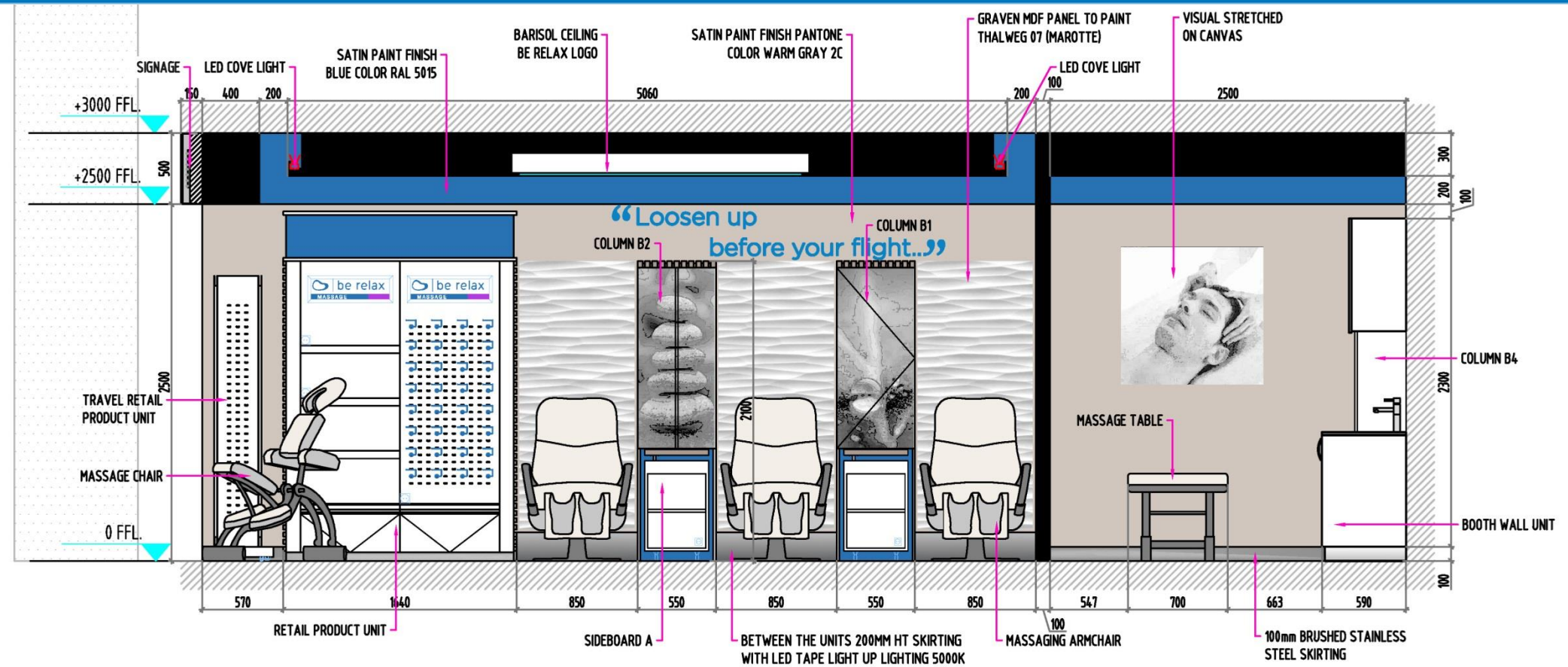


BOOTH AREA

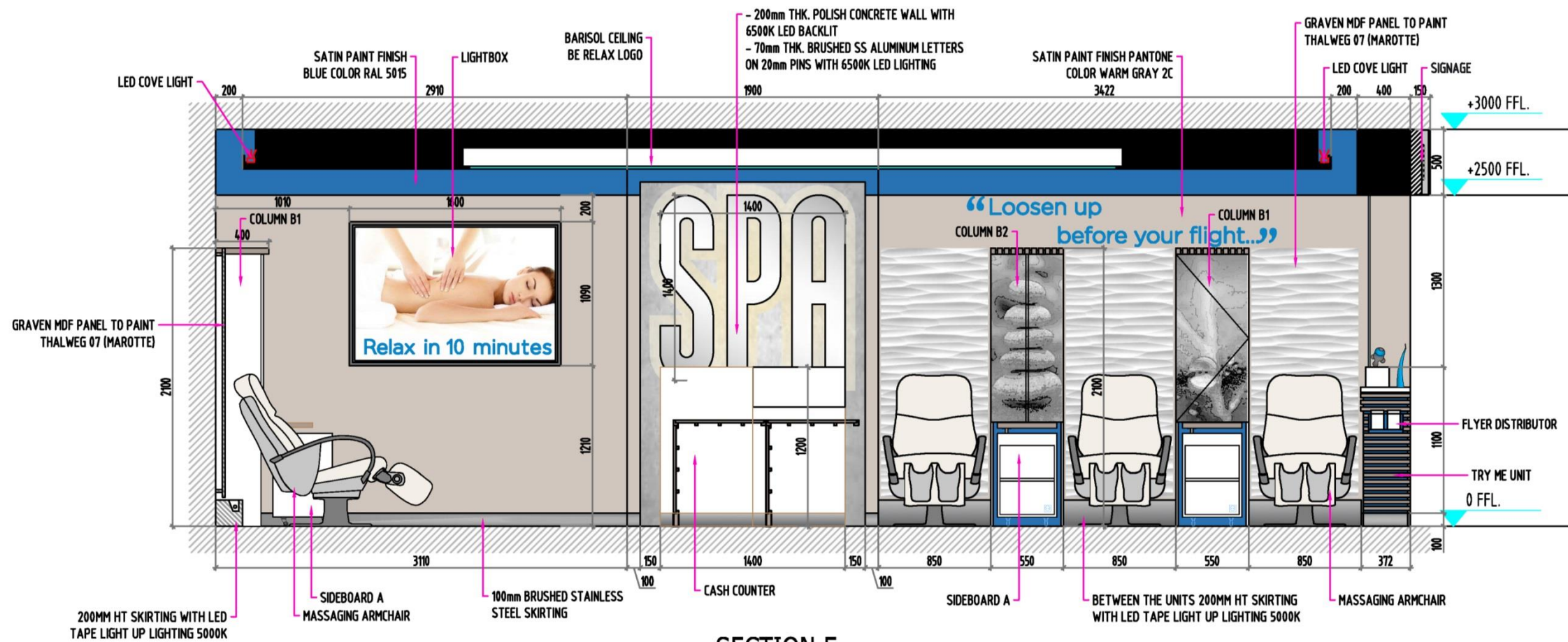
DECORATIVE PANEL



GRAPHIC



SECTION D



SECTION E

