



SUBWOOD

RESTAURANT / BAR / LIVE MUSIC

Sub Pop Records and Li'l Woody's are joining forces to provide a uniquely Seattle take on the union of music, food, and cocktails at the SeaTac International Airport. Locals rave about Li'l Woody's delicious yet fast and casual food, and Sub Pop is an

internationally respected record label that represents some of the music culture that Seattle has become known for. "Subwood" is an entirely new restaurant that shows how our local flavors and music have woven together to become part of Seattle's identity.

CENTRAL TERMINAL, SEATAC, WA

*Li'l
Woody's*



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SEATTLE, WA



INTRODUCTION

Dynamic, original, and ready to break the molds of traditional airport rest stops all root the collective imagination of two iconic Seattle brands. The collaboration of food and music takes advantage of the central location by stretching across storefronts, expanding into the concourse, and utilizing double-height space.

Steel and wood in their exposed form are the local and main project materials. While café seating looks to extend the interior spaces to the outside merchandising, sculpture, iconography, and the fragrance of fresh coffee bring the outside in.

Li'l Woody's



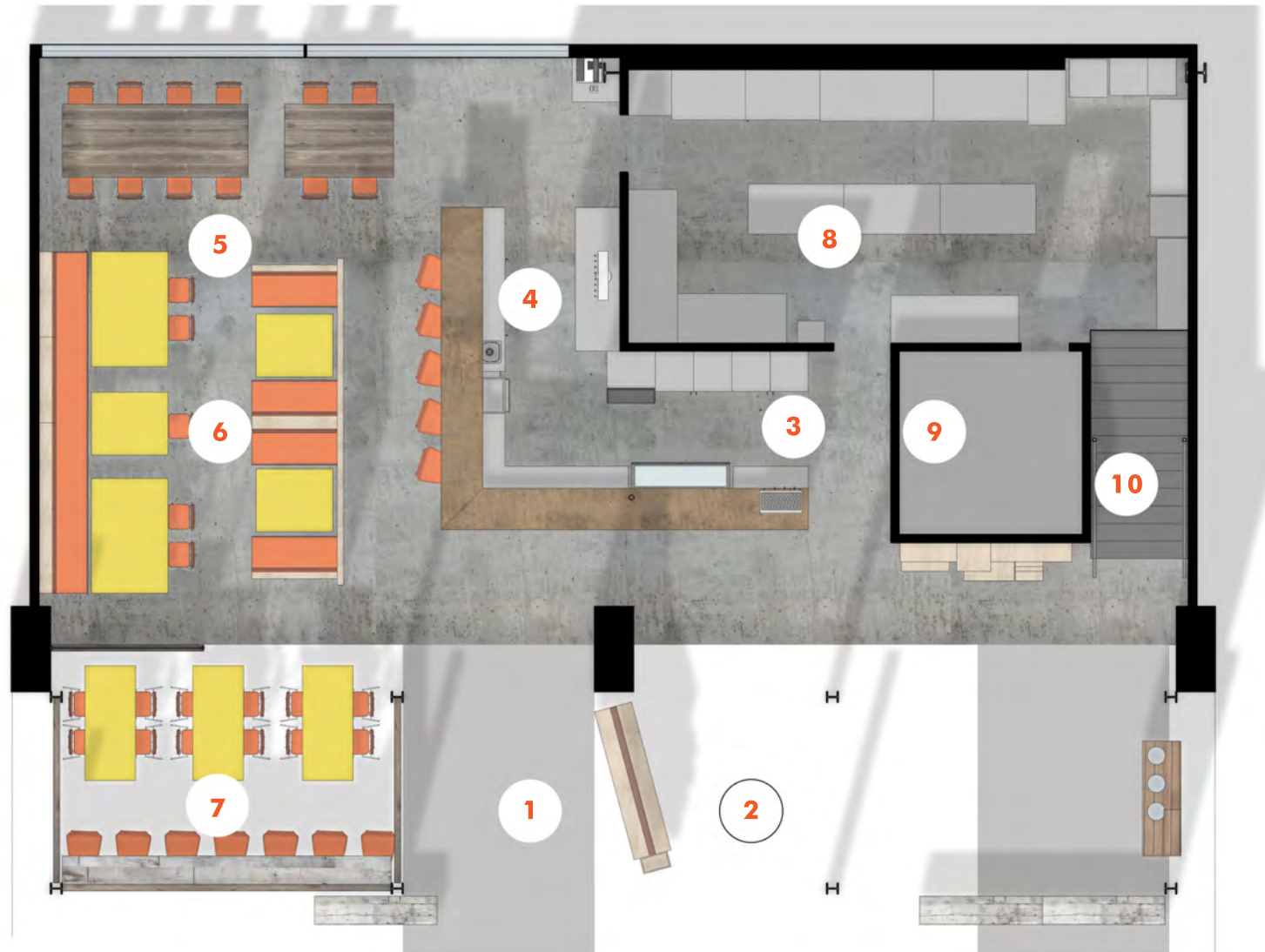
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DOVETAIL

KEY

- 1 Restaurant Entrance
- 2 To-Go Counter
- 3 Cafe Counter
- 4 Bar Counter
- 5 Family Dining
- 6 Booth Dining
- 7 Sidewalk Dining
- 8 Kitchen
- 9 Walk-in Refrigerator
- 10 Stair



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DOVETAIL

MAIN LEVEL FLOOR PLAN

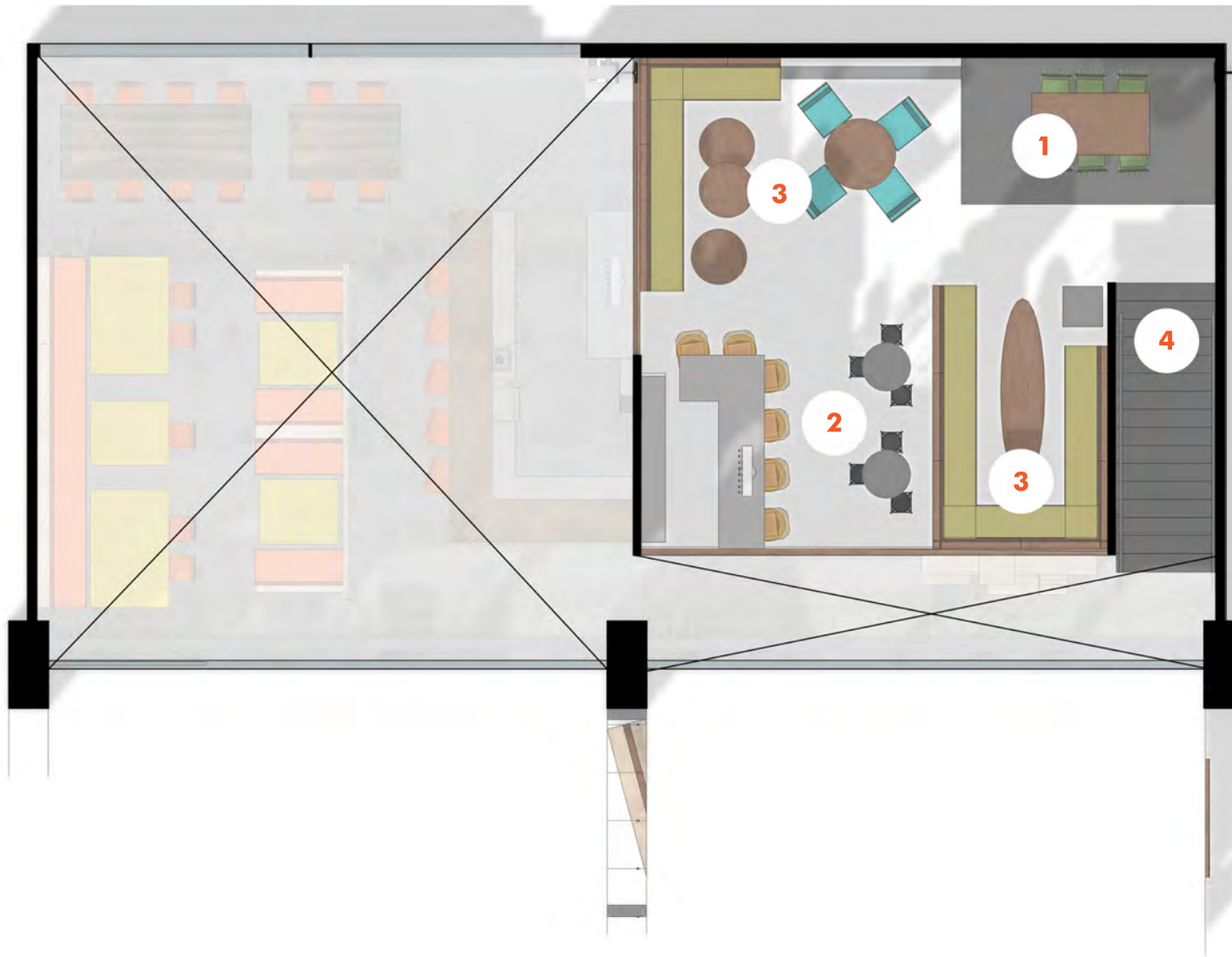
Although intentionally simple the layout is not a singular gesture but more a series of interpretable spaces. The South side of the restaurant is divided into four distinct sitting zones: (1) a family dining room adjacent to exterior

windows with expansive dining tables and flexible seating, (2) a traditional booth area with permanent seating and privacy, (3) a sidewalk “outdoor living room” with cafe tables and fixed counters, and (4) a bar top with

high counters, beer taps, alcohols, and spirits. The North side of the restaurant begins with a side walk pop-up shop, space for queueing at the to-go counter, and open floor area for musical busking. The kitchen nestles into

the corner just beyond the to-go counter, and the perimeter of a walk-in refrigerator hides the stair leading up to the mezzanine lounge.

SCALE = NOT TO SCALE



MEZZANINE LEVEL FLOOR PLAN

The crafted and moody second level of the restaurant is accessed by a hidden stair leading up to a mezzanine lounge. Home to a sound stage equipped with overhead performance lighting,

this is the permanent music venue. A variety of low and soft-seating options contrast with the restaurant below, and a second alcohol bar offers boutique mixes of locally distilled liquors.

KEY

- 1 Stage / Family Dining
- 2 Mezzanine Bar
- 3 Lounge Seating
- 4 Stair

SCALE = NOT TO SCALE

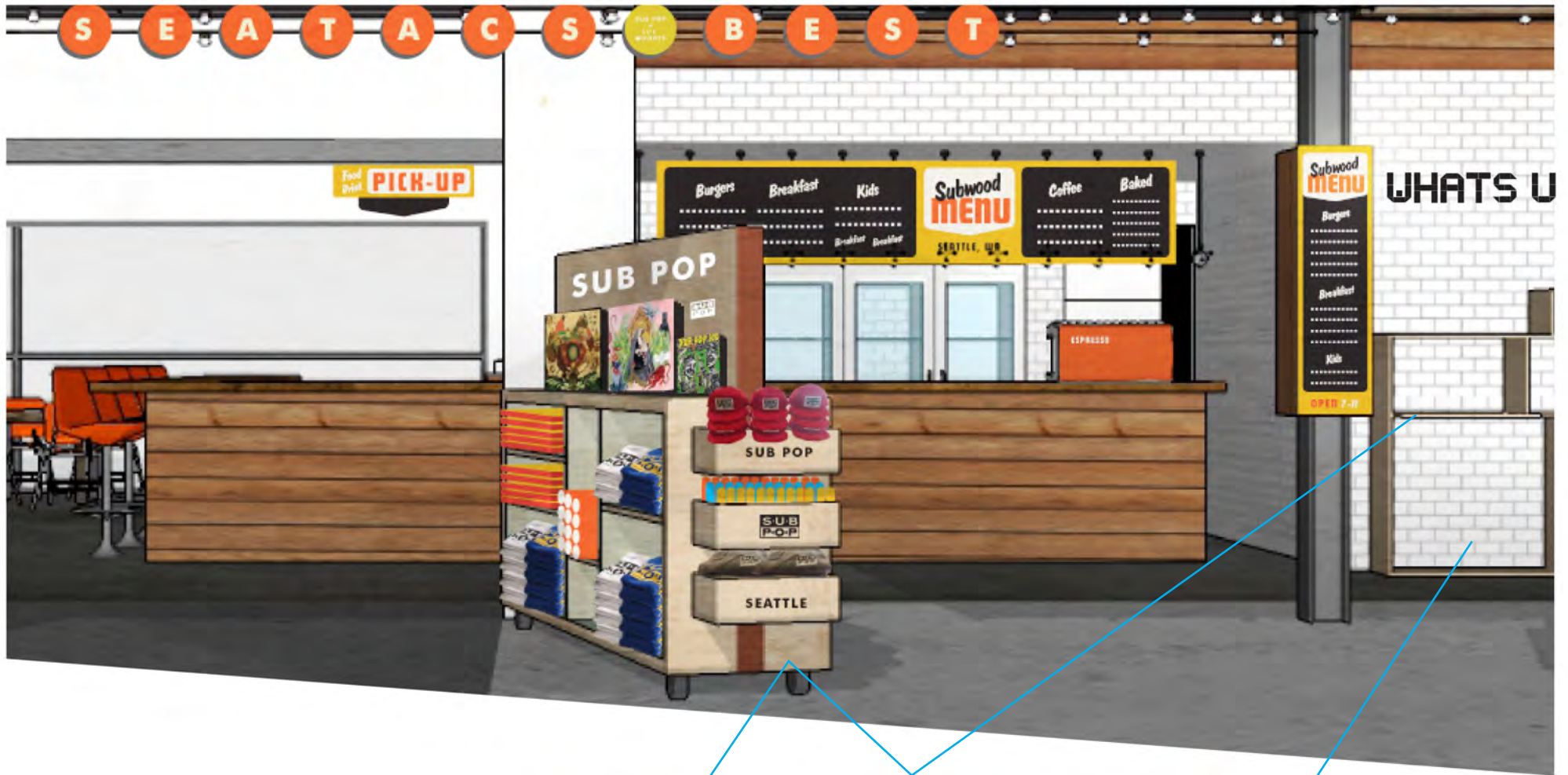
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FRONT DETAIL 1

Café seating and merchandising along the concourse are compressed under an exposed steel and wood structure. This structure allows to subvert the whole appearance of the space and appeals to its visitors sense of discovery. The compressed entry leads to an expansive double-height and naturally lit restaurant with views to the runway, sky, and a hidden music lounge.



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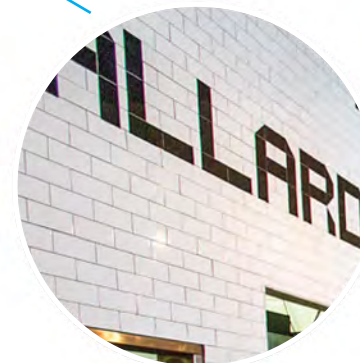
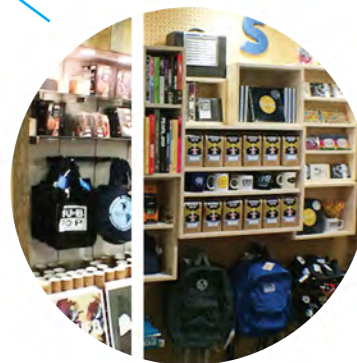
DOVETAIL



FRONT DETAIL 2

With the visual clarity of a side walk pop-up design this zone is a shopping experience of interwoven stories. Display opportunities are mixed into the design encouraging a playful, installation approach to shopfront merchandising by combining elements inspired

by local music, coffee, food, and folklore. Open floor space adjacent to a 9-foot tall hand carved Sasquatch serves as a side-walk stage for musicians and a unique photographic opportunity for travelers.



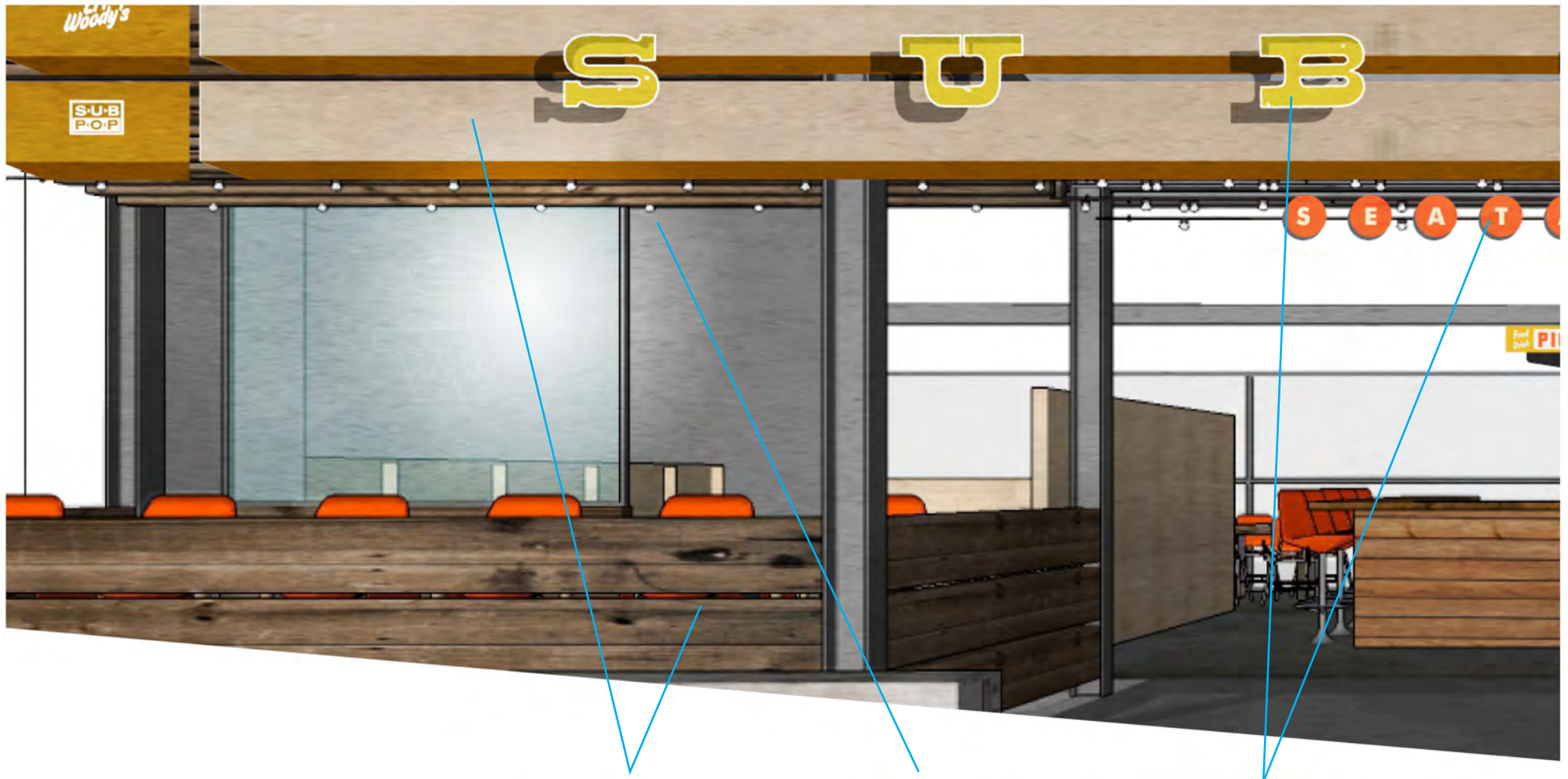
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FRONT DETAIL 3

Across the main entry aisle sits a sidewalk eating area, a more formal social space that creates an “outdoor living room” by pulling the inside out. Iconic handmade signage spans overhead while festoon lighting breaks down scale and softens the patron experience. An ongoing interplay between elemental materials and northwest modernism is a mainstay of the sidewalk zone.



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INSIDE

The compressed main entry structure is contrasted with the expansive double-height restaurant and bar area. The design strives to be focused and ordered while remaining surprising, authentic, and welcoming.

A calm wall defined by a large window frames the runway and sky, while other walls showcase collections of bespoke art, objects, and elements of Pacific Northwest flavor. A variety of seating offers private, social, and familial experiences.



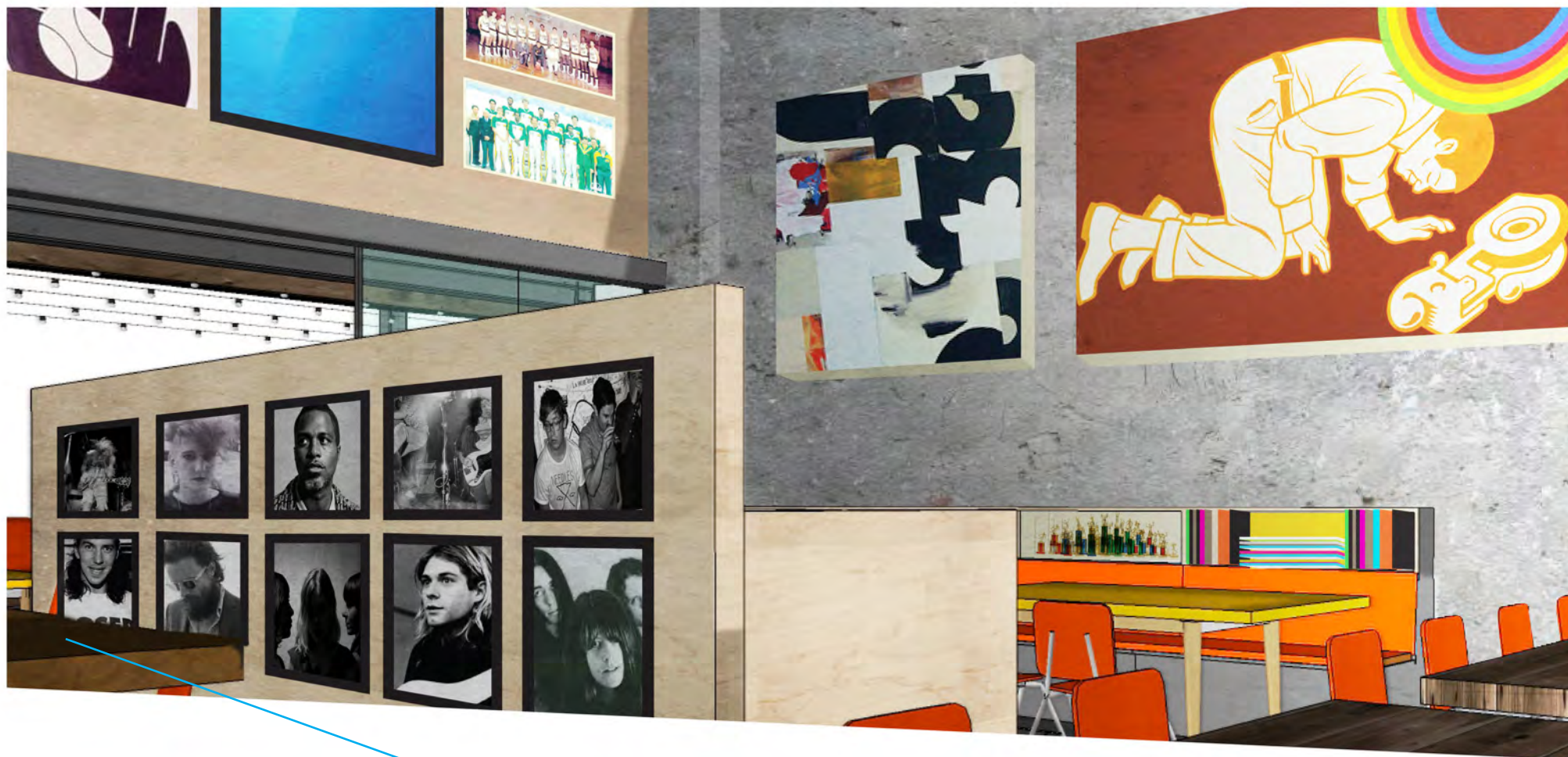
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INSIDE DETAIL

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LOUNGE

The double-height space allows the team to host a surprise experience: a music lounge. A hidden ascent hints at backstage excitement and allows users to discover the airport's jewel box.

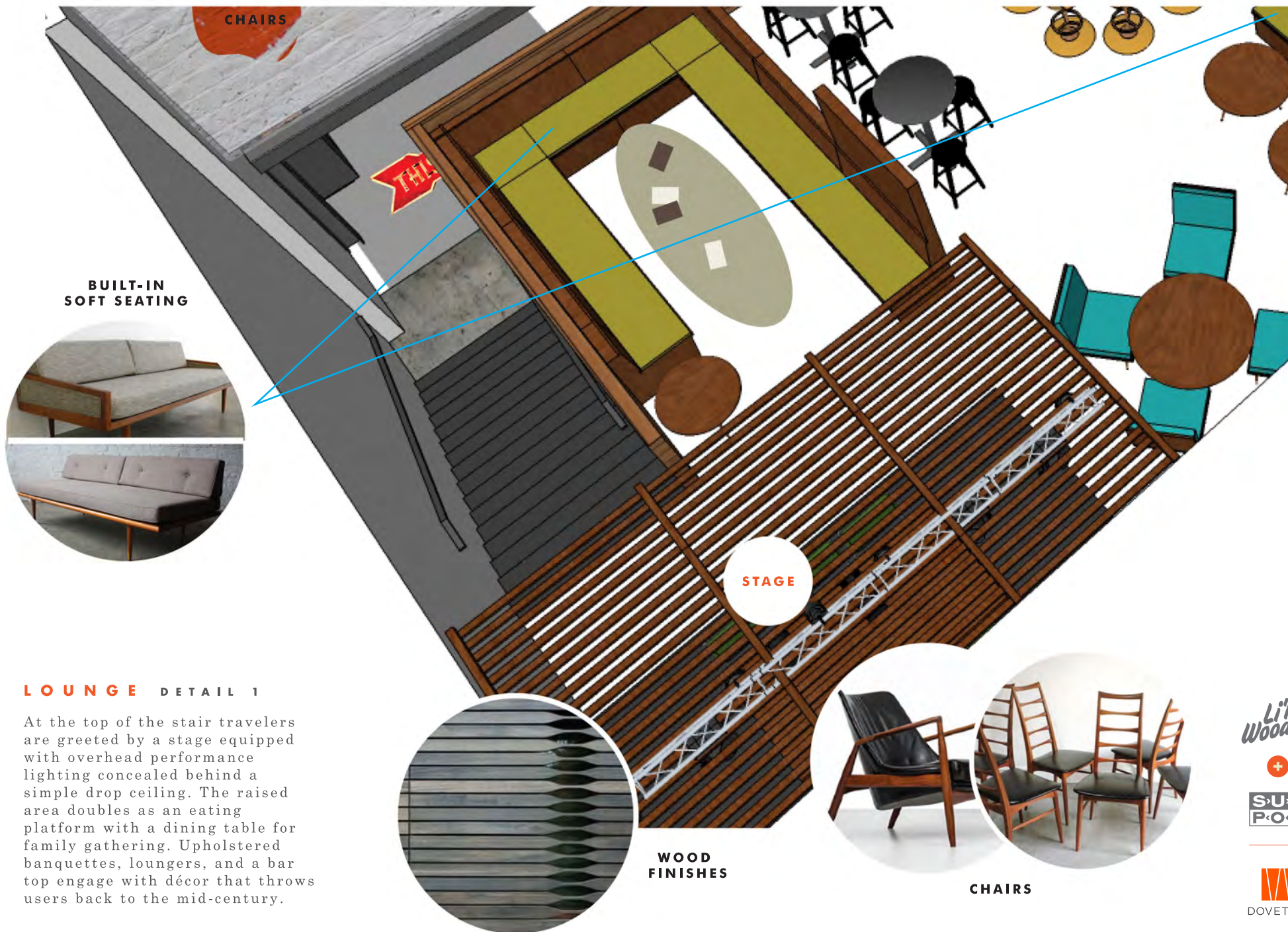
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LOUNGE DETAIL 1

At the top of the stair travelers are greeted by a stage equipped with overhead performance lighting concealed behind a simple drop ceiling. The raised area doubles as an eating platform with a dining table for family gathering. Upholstered banquettes, loungers, and a bar top engage with décor that throws users back to the mid-century.

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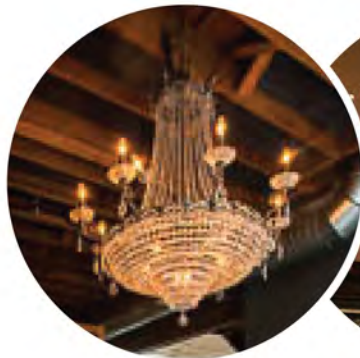


DOVETAIL



LOUNGE DETAIL 2

Celebrating the importance of great furniture, the glam of cinematic cast-aluminum ceilings, and the tasteful tones and patterns of the period help slow travelers down while contemporary handmade murals and art activate present times. The hidden space creates an authentic sense of privacy in a fast-paced airport.



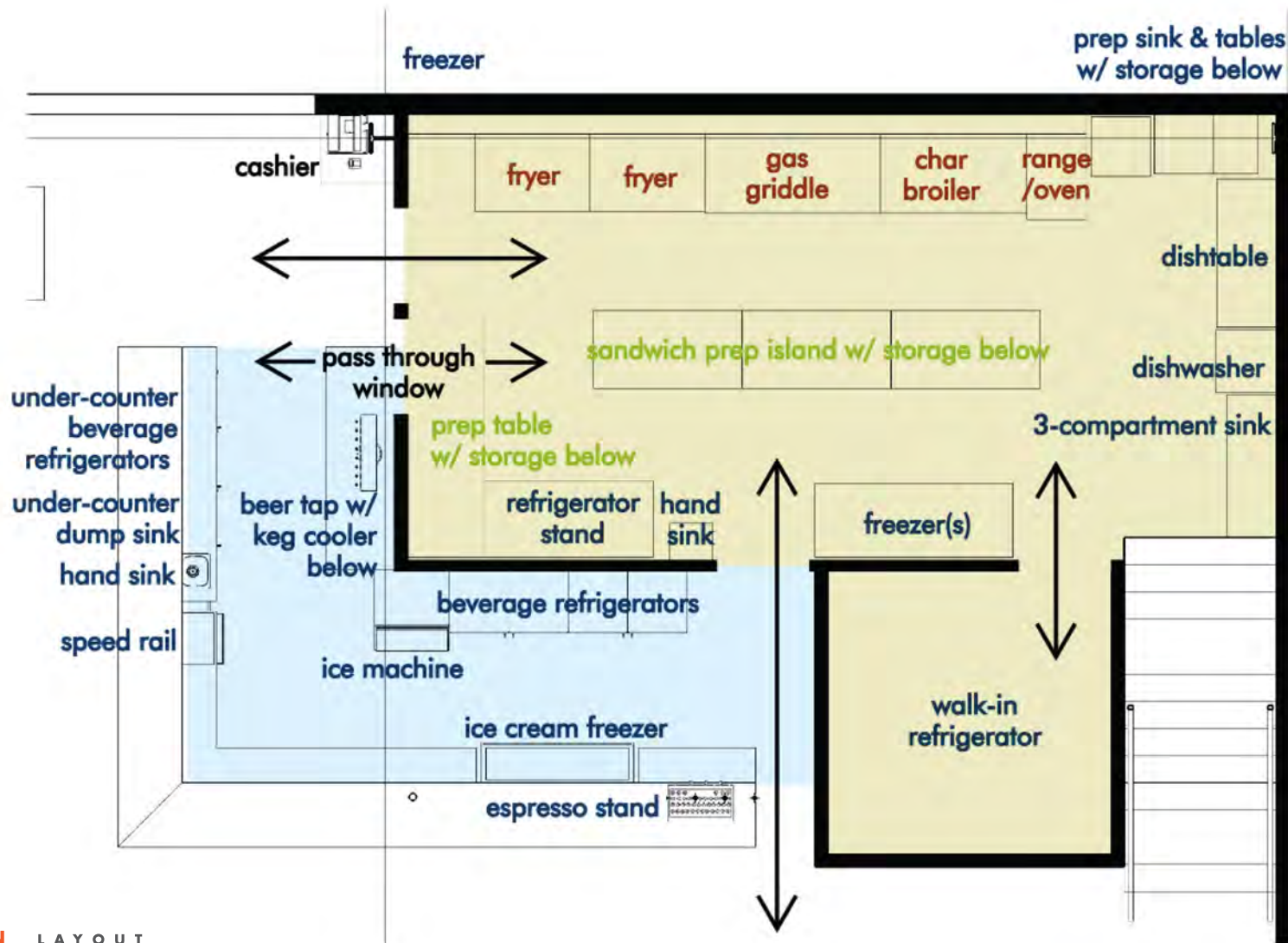
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KITCHEN LAYOUT

Below the mezzanine lounge and tucked in the rear corner of the layout sits the rectangular kitchen and L-shaped bar, both vetted with the owner of Li'l Woody's who used actual product specifications to ensure work-ability and functionality. The kitchens' walk-in refrigerator will serve the high volume of travelers expected at the airport.

Hot appliances flank an exterior wall for easy ventilation while wet appliances abut an interior partition for easy plumbing. Both runs relate to a central prep island for maximum efficiency while tall freezers, prep tables, and wall-mounted shelves are placed against remaining walls. One leg of the L-shaped bar is visible from the concourse and reserved for to-go

travelers ordering meals, coffees, milkshakes, ice-cream, etc. The other leg of the bar is adjacent to the restaurant and has permanent seating with a back-bar of beer taps, alcohol and spirits, and a pass through window for food service. Both the kitchen and bar have two points of entry/exit for easy circulation.

SCALE = NOT TO SCALE

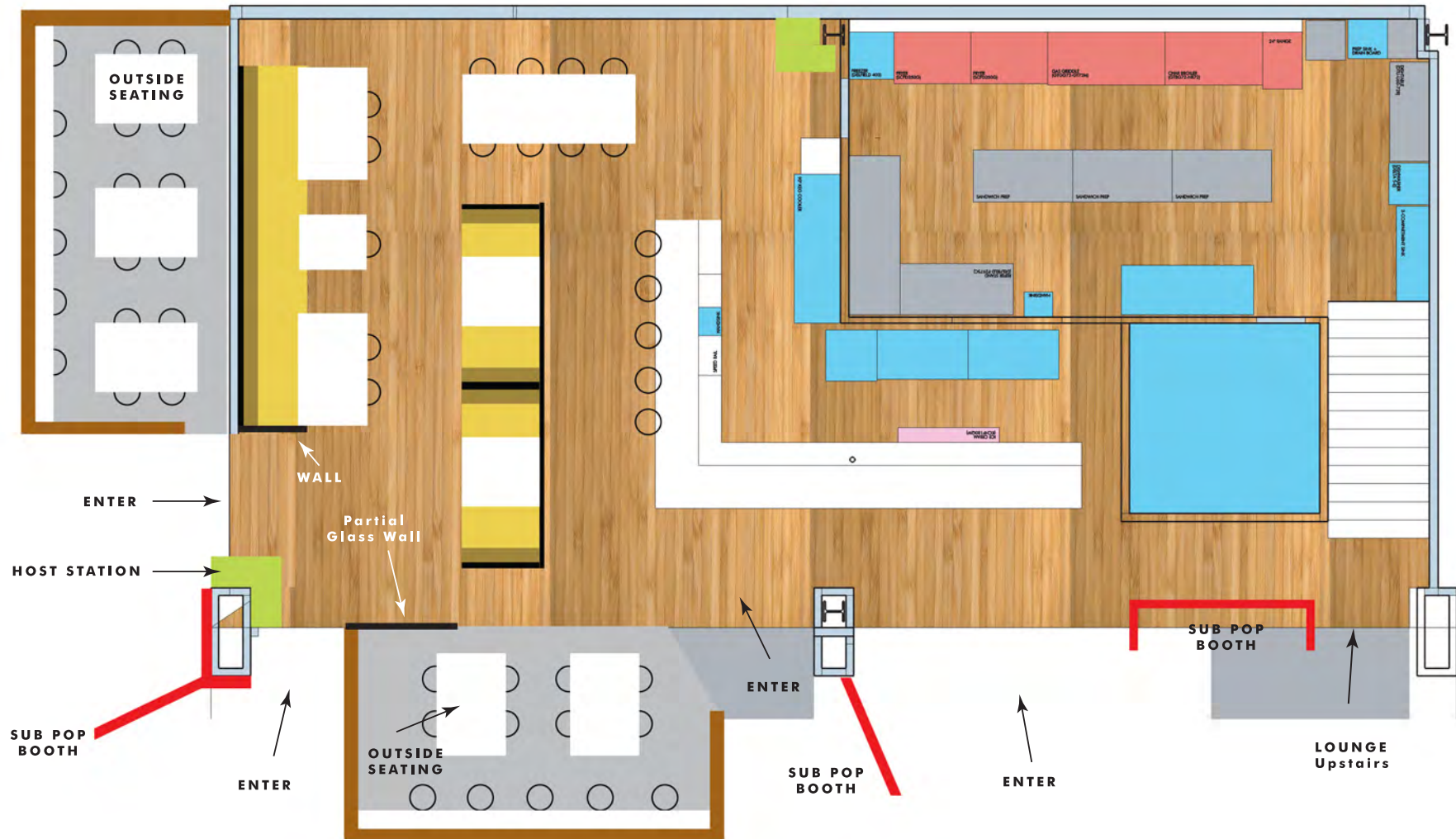
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OPTION FOR SIDE ENTRANCE

This alternate floor plan is a schematic exploration focused on extending storefrontage around the corner and onto the South edge of the space. This scheme creates a porous interior and a

invigorates two sides of the existing concourse. An additional corner entrance and host station with pop-up merchandising opportunities can sit between two separate sidewalk eating areas.

While the North side of the layout remains the same, utilizing the South edge adds +/-18 seats.

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