

Attachment D

Guide For 3:1 Match

MATCH OPTION 1: VOLUNTEER HOURS CONTRIBUTED

- This match option allows you to apply the monetary value of volunteer workers to the match. The total volunteer hours committed are valued at \$30.46 per hour. Visit https://independentsector.org/resource/vovt_details/ for more information. Examples: volunteer shifts at an Earth Day festival or volunteer chaperones on a youth hiking trip, etc.

MATCH OPTION 2: ATTENDEES OF PUBLIC EDUCATION EVENTS OR RELATED PROJECT ACTIVITIES.

- This match option considers attendees as volunteers, utilizing the \$30.46 per hour rate. Attending broad engagement events such as; festivals, seminars or other free public events for the community to be introduced to environmental issues. Examples: you expect 60 people to attend your green jobs fair for 1 hour (\$1,802.40), 200 people will attend your native species festival for 30 minutes (\$3,046), etc.

MATCH OPTION 3: CONTACT HOURS

- This match option calculates the hours of “active” deep environmental learning and engagement with the community. Each hour of deep engagement is valued at the volunteer rate, \$30.46, regardless of age of recipient. Examples: a group of 3 youth naturalists uses your project’s installed signage at a park to educate people about your issue for 2 hours one weekend (\$182.76), your project includes a 3 hour seminar for 12 people to strategize on honeybee conservation (\$1,096.56), etc.

MATCH OPTION 4: TREE BENEFITS CALCULATION

- Trees have ecological values, but their services also make them economically valuable as well. For this match, use www.treebenefits.com/calculator to estimate the value of the trees being planted in your project. Only plants listed on this calculator are eligible. Example: you will be planting 100 12-inch Pacific dogwood trees at a local park (\$6200), or you will plant 3 10-inch Western Red Cedar trees at community center (\$168), etc.

MATCH OPTION 5: GREENHOUSE GAS REDUCTIONS AND SOCIAL COST OF CARBON

- This match option calculates the economic value of reducing carbon pollution. For every ton of carbon reduced, your project earns \$41 towards the match. For more information about the social cost of carbon, visit www.edf.org/sites/default/files/social_cost_of_greenhouse_gases_factsheet.pdf. Example: a community garden reduces CO2 emissions by 70 tons annually (\$2870), a solar panel installed reduces CO2 by 16 tons annually (\$656), etc.

MATCH OPTION 6: IN-KIND DONATIONS

- This match option uses donated items or services from organizations or individuals that do not benefit from, or are not affiliated with the project, that would be expenses otherwise. Use the value of the donated services or items. Examples: donated equipment from a Craigslist ad, a local cafe providing a venue for your salmon education program for free, etc.

MATCH OPTION 7: PROJECT PARTNERS’ IN-KIND DONATIONS

- This match option is specific to items donated by project partners (groups or individuals who directly benefit materially from the project). Examples: a city partner provides labor for installing your rain garden, a partner non-profit donates yard tools for your habitat restoration day, and/or staff time, advertising, and materials.

MATCH OPTION 8: CASH DONATIONS OR OTHER GRANTS ACQUIRED DURING THE PROJECT

- This match option includes money procured for the project. If your ACE Fund contract has already begun, you may use subsequent grants acquired towards the match. You may not apply grants from previous years towards the match. However, if you don't get the grant you must commit to satisfying the match in another way. Examples: your project has Crowdfunded money online; you have collected cash from a car-wash fundraiser, etc; your project begins and you apply for a King County grant to support the project, and it is awarded four months later.