



## Airport Concessions Disadvantaged Business Enterprise (ACDBE) Disparity Study

The Port of Seattle is currently conducting an Airport Concessions Disadvantaged Business Enterprise (ACDBE) Disparity Study to assess its airport concessions program at Seattle-Tacoma International Airport. The Port has hired BBC Research and Consulting (BBC) to conduct this study.

The study will assess how minority- and woman-owned businesses are faring in the marketplace and as part of the concessions program at Sea-Tac Airport.

### What is a disparity study?

- Examines participation of minority- and woman-owned businesses in airport concessions
- Measures the availability of minority- and woman-owned businesses for airport concessions
- Assesses marketplace conditions for minorities; women; and minority- and woman-owned businesses

### YOUR INSIGHTS MATTER! Availability Telephone Surveys

As part of the study, the project team will begin conducting *availability telephone surveys* to collect important information related to business' characteristics and to better understand marketplace conditions. Customer Research International (CRI) will be conducting those surveys on behalf of the BBC project team. If you are contacted, please participate in the survey process to help ensure an accurate and comprehensive disparity study. The telephone surveys will start in late February and continue through March 2019.

### Project Team

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