

PUBLIC-FACING BIOMETRICS AT PORT FACILITIES

External Advisory Group

Meeting #1

Friday, January 17, 2020

Today's Agenda

- Welcome & introductions
- Purpose, roles, and ground rules
- Biometric technology 101 & potential use cases
- Seven principles for public-facing biometric technology
- Next steps
- Adjourn

Welcome & Introductions

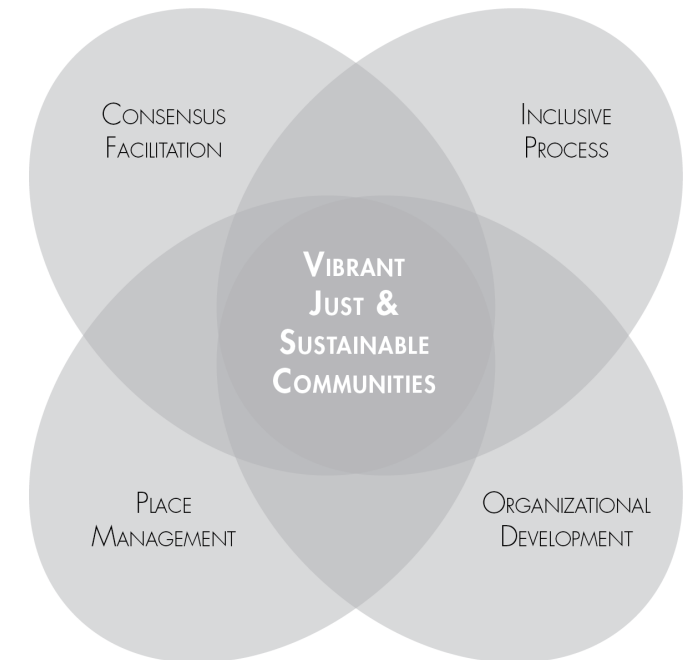
Welcome & Introductions

- Name
- Preferred pronoun
- Organization
- Interest in developing policy for biometric technology

About BDS

A FEW EXEMPLARY & RELEVANT PROJECTS:

- Alaskan Way Viaduct Stakeholder Facilitation
- Downtown Seattle Association Strategic Plan
- Transportation Futures Task Force (PSRC)
- King County 911 Strategic Plan
- Seattle Waterfront Local Improvement District
- Communities of Opportunity
- Seattle Industrial & Maritime Strategy



Roster

Dana Debel	Delta Air Lines
Elizabeth Tauben	Norwegian Cruise Line Holdings (Norwegian Cruise Line & Oceania Cruises)
Jennifer Lee	ACLU
Jennifer Thibodeau	Amazon Web Services
McKenna Lux	CAIR-WA
Ian Balgent-Scales	Virgin Atlantic Airways
Irene Plenefisch	Microsoft Corporation
Jevin West	University of Washington
Maggie Levay	Royal Caribbean (Royal Caribbean & Celebrity Cruises)
Nina Moses	US Transportation Security Administration
Rich Stolz	One America
Sasha Bernhard	Office of US Rep Suzan DelBene
Scott Kennedy	Alaska Airlines
Sheri Sawyer	Office of Washington State Governor Jay Inslee
Suzanne Juneau	Puget Sound Business Travel Association
Victoria Sipe	Holland America Group (Holland, Princess & Seabourn)
Yazmin Medhl	Office of US Rep Pramila Jayapal

Purpose, Roles, Ground Rules

Purpose of Internal Working Group

- To **deliver policy recommendations** governing the use of public-facing biometric technology at Port facilities that balance:
 - Operational needs
 - Business priorities
 - Regulatory mandates
 - Protections for interests and rights of passengers, employees, and visitors to Port facilities
- Due to Commission by the end of 2nd Quarter 2020

Role of External Advisory Group

- To advise and guide the *Internal Working Group*'s development of policies to govern public-facing biometric technology in Port operations

Role of External Advisory Group

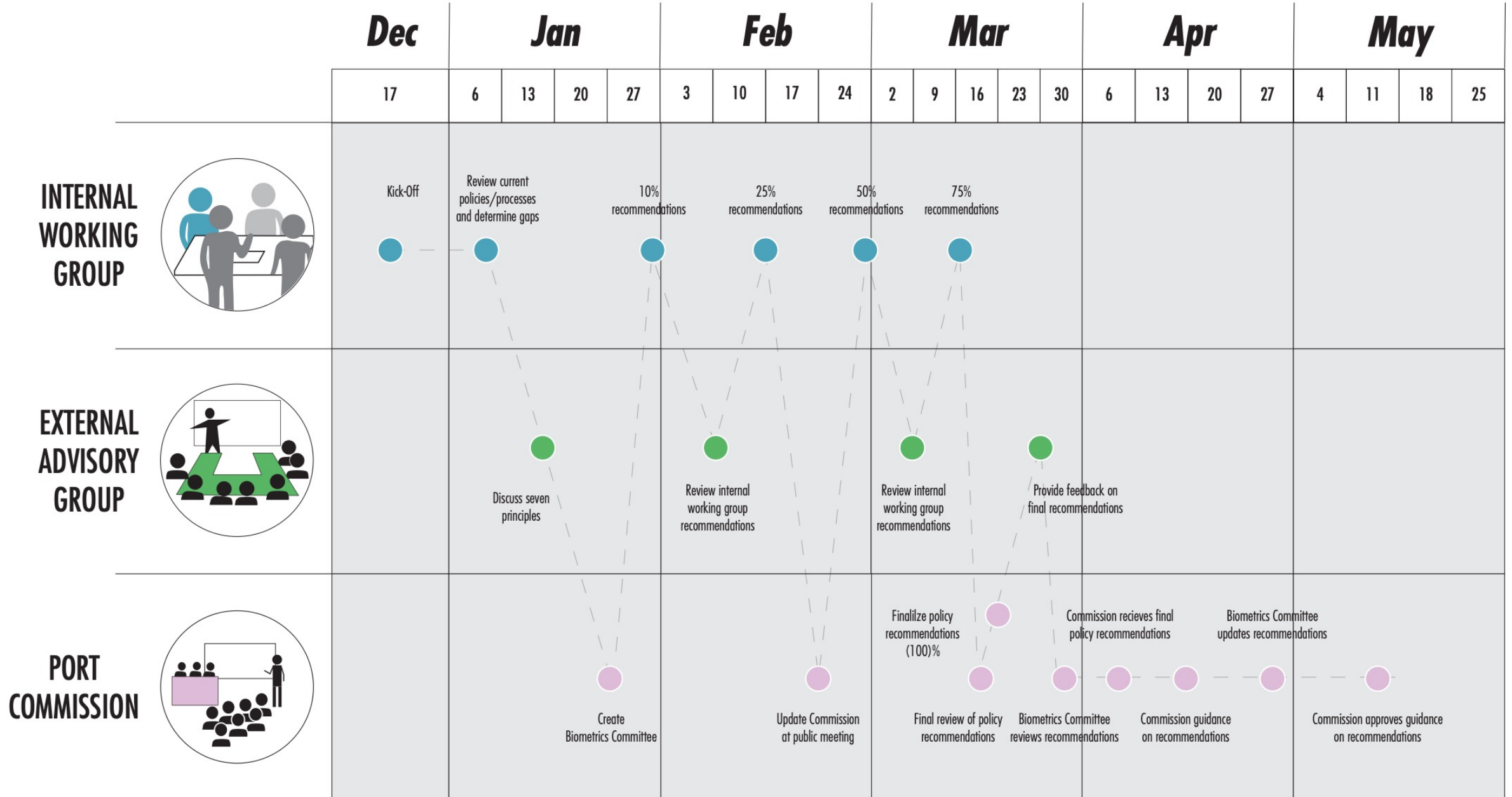
- To advise and guide the *Internal Working Group*'s development of policies to govern public-facing biometric technology in Port operations

Note:

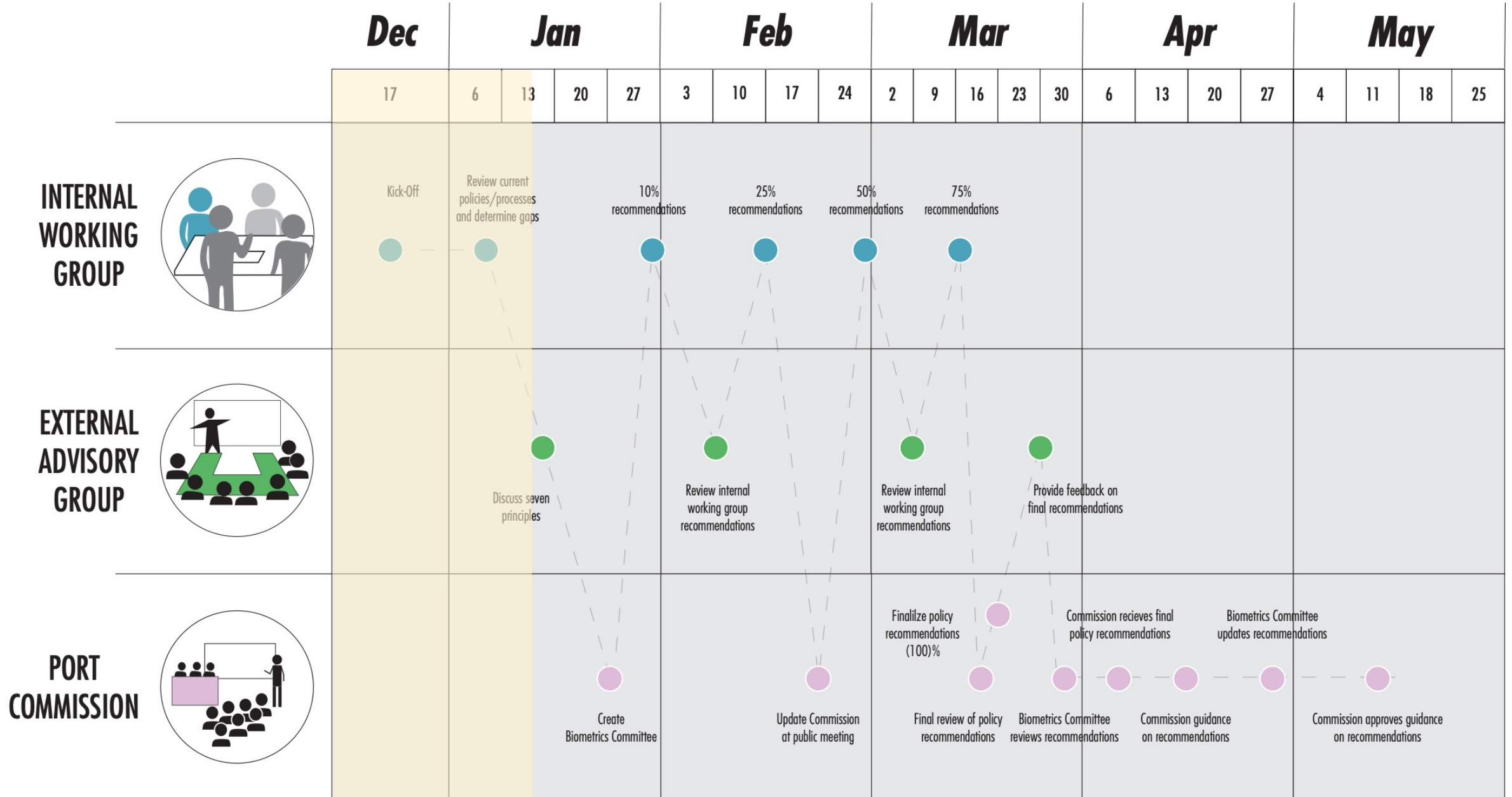
The Port does not strive for, nor expect, consensus as an outcome of this process.

The goal is to communicate various viewpoints and a range of options to the *Internal Working Group* and *Port Commission*.

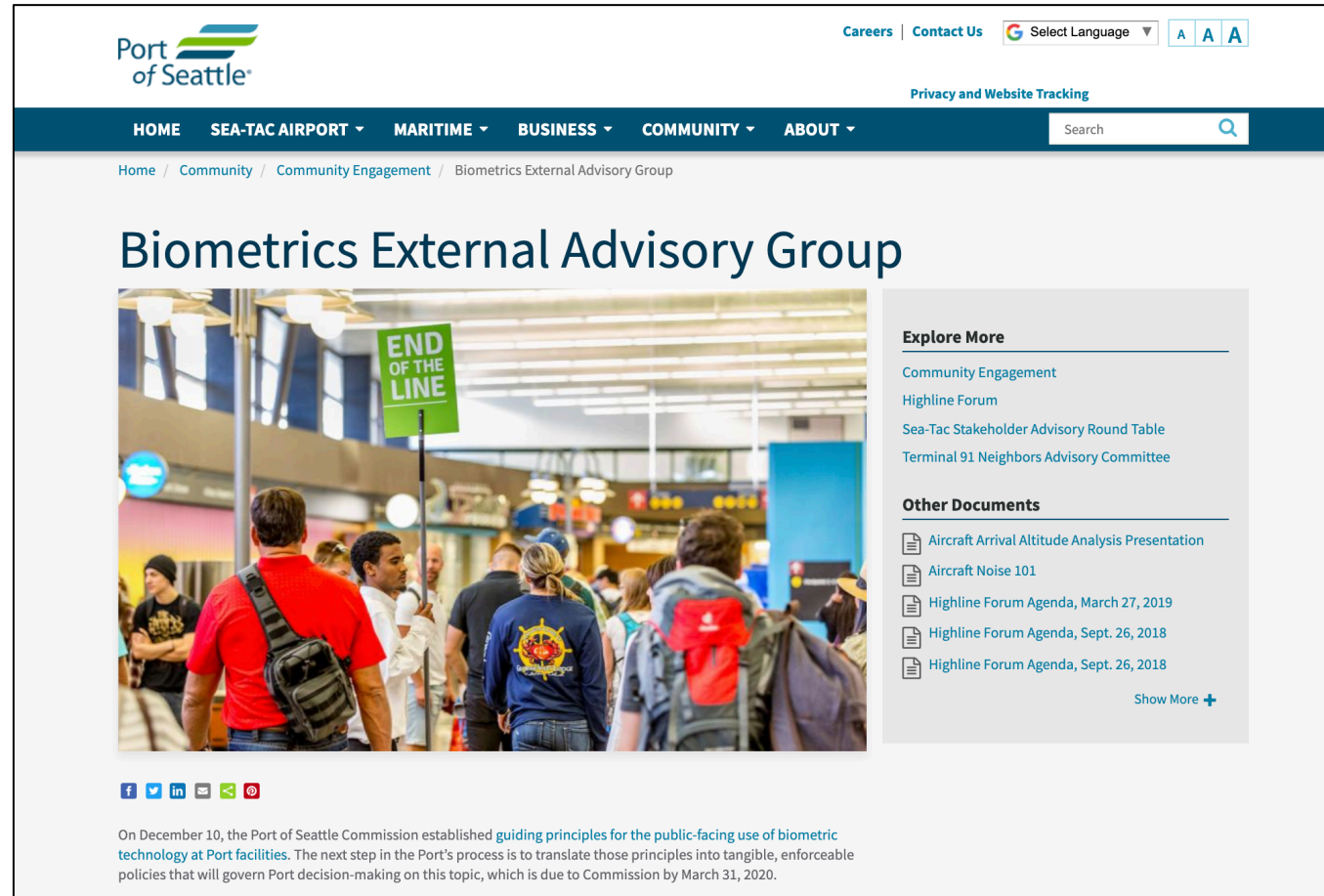
PORT BIOMETRIC POLICY TIMELINE



PORT BIOMETRIC POLICY TIMELINE



Advisory Group Website



Ground Rules (informed by interviews)

- Respect others' opinions
- Speak honestly
- Strive for equitable process
- Amplify the voices of marginalized groups
- Acknowledge organizational interests
- Ask questions for clarification
- Focus on sound & specific policy recommendations
- Focus on forward movement
- Avoid acronyms and jargon
- Avoid "tech-splaining"
- Track commitments & next steps
- Accept hands-on facilitation

Biometrics 101 & Use Cases

Port of Seattle staff

Review of Early Input

Key informant interviews, Commission meetings, and online survey

REVIEW OF EARLY INPUT:

Baseline level of understanding

- Group members vary in level of technical and/or policy understanding, from medium to high understanding
- Commitment to further understanding the technology and learning to clarify misinformation

REVIEW OF EARLY INPUT:

Concerns & Acknowledgements

Concerns:

- Use and application of technology
- Potential negative impact on marginalized communities
 - i.e., people of color, people with beards, people wearing headscarves, people with disabilities, etc.
- Racial profiling, mass surveillance, mismatched data, law enforcement access to data, etc.

Acknowledgements:

- Facial recognition technology can potentially benefit customer/user experience
 - Need to balance benefits with protecting people and information
- Biometrics, including facial recognition, is already deployed elsewhere and may result in more efficient processes.

REVIEW OF EARLY INPUT:

Values around the table

Advisory group members bring many values to the table:

- Commitment to civil liberties, due process, and civil rights
- Racial equity in the consideration and application of biometrics
- Emphasis and value for community voice and lived experiences
- Transparency within the *External Advisory Group*, between the *Internal Working Group*, Commission, and the public
- Honesty about individual interests
- Technology should not infringe on individual rights

REVIEW OF EARLY INPUT:

Anticipated group dynamics

- Good opportunity to learn more about biometrics and build relationships
- Need to address misinformation or incomplete information
- Concern that tech industry cannot be neutral if trying to sell product and develop policy simultaneously
- Concern that External Advisory Group will not be equitable nor give disproportionate voice to marginalized groups

REVIEW OF EARLY INPUT:

Top priorities for biometric principles

From interviews and an online survey, group members indicated that the following principles were most important to their constituents:

- Private
- Equitable
- Lawful
- Ethical

7 principles for public-facing biometric technology

Adopted by Port of Seattle Commission on 12/10/2019

7 Public-Facing Biometrics Guiding Principles

Justified	Should be used only for a clear and intended purpose and not for surveillance on large groups without a lawful purpose.
Private	Should be stored for no longer than required by applicable law or regulations and should be protected against unauthorized access.
Equitable	Should be reasonably accurate in identifying people of all backgrounds, and systems should be in place to treat mismatching issues.
Transparent	Should be communicated to visitors and travelers.
Lawful	Should comply with all laws, including privacy laws and laws prohibiting discrimination.
Ethical	Should act ethically when deploying technology or handling biometric data.
Voluntary	Should be voluntary and reasonable alternatives should be provided for those who do not wish to participate through an opt-in or opt-out process.

Definitions & Priorities

Please answer these questions for the 7 principles, with one sticky note per principle. Start with your top priorities.

- 1) What does this principle mean to your constituents?
- 2) Why is this principle important?

Post your comments on the wallgraphic when you are done.

Next Steps

Next Steps

- Internal Work Group meets on January 31 to develop 10% recommendations
- **External Work Group meets on February 7 to review 10% recommendations**