Economic Recovery Action Plan

Bookda Ghesair and David McFadden
Commission Recovery Motion 2020-06

Deliver early action recovery plan by April 28 with recommendations and options for Port investments to support recovery:

- Port Employees and Partners
- Prioritize Economic Development and Community Investment Programs
- Maximize Partnerships to Leverage Funding and Impact
- Capital Program Investments
Early Actions

Actions to protect Port employees health, safety and well being

• Supportive human resource policies and guidance
• Safe work environment

• Actions to support tenants and concessionaires
  • Rent relief: deferrals for ADR, Maritime/EDD tenants, moorage customers, etc.
  • Fee relief for airport ground transportation concessions
Port of Seattle’s Interwoven Priorities

- Equity
- Sustainability
- Safety/Resiliency
- Fiscal Responsibility
- Cyber Security
- Adaptive Organization

Lines of Business / Operations / Asset Management
The Plan

**Strategy 1:** Infuse equity principles and practices into organizational structure, programs, policies, and processes.

**STRATEGY 2:** Provide equitable and tangible benefits to impacted communities

**STRATEGY 3:** Building a center of expertise for Equity by establishing ourselves as a resource internally and externally.
Office of Equity, Diversity and Inclusion vision

Develop a Port that mirrors the diversity of our community, instills principles of equity in its culture, and ensures a fair and intentional distribution of opportunities with the goal of expanding economic development and quality of life for all.
Equity Framework for Recovery

Core principles for economic recovery actions complement the Commission’s directives on COVID-19 response:

• Integrate Values of Equity and Inclusion
• Prioritize the Most Vulnerable
• Mitigate Economic Loss
• Ensure Language and Cultural Competence
• Support Community-based Organizations
Recovery Initiatives and Investments

- Youth Employment Initiative $1.5 MM
- South King County Fund $1 MM
- Travel/Tourism Partnership $1.5 MM
- Small Business Assistance $250k

PLUS

- Economic development grants to Cities
- Tourism grants and Spotlight Advertising program
- Port capital project investments
Youth Employment Initiative

Work with partners to support airport employees and employers
- PortJobs
- Career Advancement Center

Aviation Career Pathways Initiative

Port of Seattle Internship program

Duwamish River Green Jobs program

Note: The challenge for all workforce development initiatives during the COVID-19 pandemic revolves around providing quality online training and supportive services
South King County Fund

• Port Commission recently approved use of these funds to support economic development:
  - Workforce development initiatives
  - Small business assistance initiatives
  - Other innovative economic development initiatives

• $1 Million RFP released soon for projects that advance recovery

• Still planning to use portion of funds to support Airport Community Ecology grant program
Helping our Port tenants and small businesses that benefit from Port operations recover through these difficult economic times is essential.

- Existing partnerships are critical towards helping our small business partners get help and access to capital.
- Additional partnerships are needed to help impacted small businesses at our Port facilities, in disadvantaged communities and across the region.

Small business needs are glaring and significant – we can drive alliances that provide immediate help and support longer term resiliency.
Tourism

• Tourism is the state’s 4th largest industry
• Travel related employment is over 180,000
• The Port of Seattle can help the tourism industry rebound by funding and participating in a collective marketing campaign
• Port staff has also worked to realign the Port’s Tourism grant programs so projects that sync with this collective marketing campaign
The Port of Seattle is making $3.4 billion of capital facility investments over the next five years

- Over $1 Billion in scheduled work provides stimulus in 2020 and 2021
- Advances ‘shovel ready’ grant opportunities, keeps staff/consultants working – allows timely investment beyond 2021

Projects support quality jobs, WMBE businesses and a web of wholesale suppliers and will:
- Provide additional WMBE contracting opportunities
- Advance environmental sustainability goals; and
- Drive workforce development opportunities
Jobs multiplier:

- 1,300 port construction direct jobs per month generate 3,350 jobs total (direct, indirect, induced)

Direct port expenditures per month associated with 1,300 jobs:

- 120,000 hours worked per month
- $5.5 million in wages paid per month
- $2.2 million in benefits rate atop wages per month
Leveraging Grants and Partnerships

Staff is working with King County cities to align Port funded grant projects towards “recovery”
• Initiatives to support local and small businesses
• Implement tourism or city specific promotion campaigns
• Stimulate local economic activity through placemaking activities
• Advancing real estate development and business attraction/trade development initiatives

Greater Seattle Partners has also realigned its organization to lead regional COVID recovery efforts

Leverage recovery efforts through regional partnerships (ex. Greater Seattle Chamber of Commerce)
Regenerating Portwide Economic Benefits

Sea-Tac Regional Economic Impact:
• $22 billion in business revenue
• 150,000 jobs total (87,000 direct jobs) equaling $3.6 billion earnings
• $440 million in state & local taxes

Port Maritime & NWSA Economic Impact:
• 20,000 jobs in Maritime & NWSA
• 5,500 jobs in cruise
• $900 million in economic activity
• $130 million in state taxes

*2018/2019 Data
Economic Recovery Plan: Proposed Timeline

May 2020
- Financial Capacity Analysis
- Action Plan Development

June 2020
- Community Engagement
- Plan Funding Finalized

July 2020
- Plan Implementation
- Issue RFPs for key recovery services

December 2020:
Commission update on recovery implementation efforts

2021 Quarterly: Recovery implementation update.