

Digital tools for People-Powered Science.



1B new observations per day

10k analytics per month

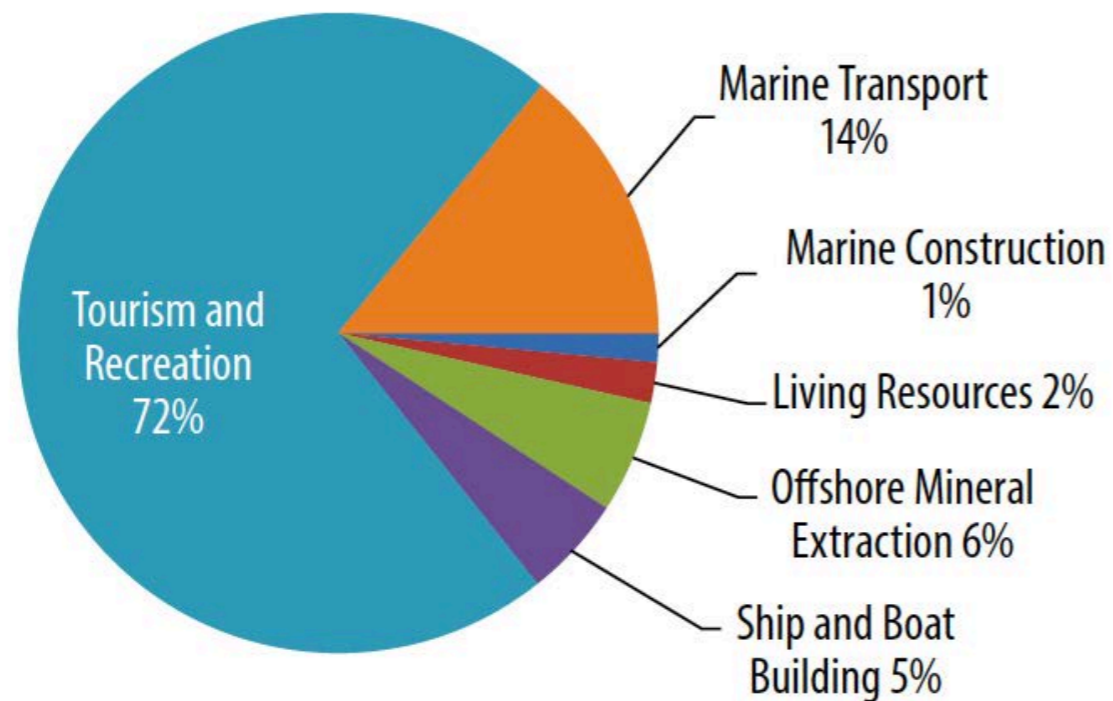
Discoveries that keep pace with business, society, & ocean change.



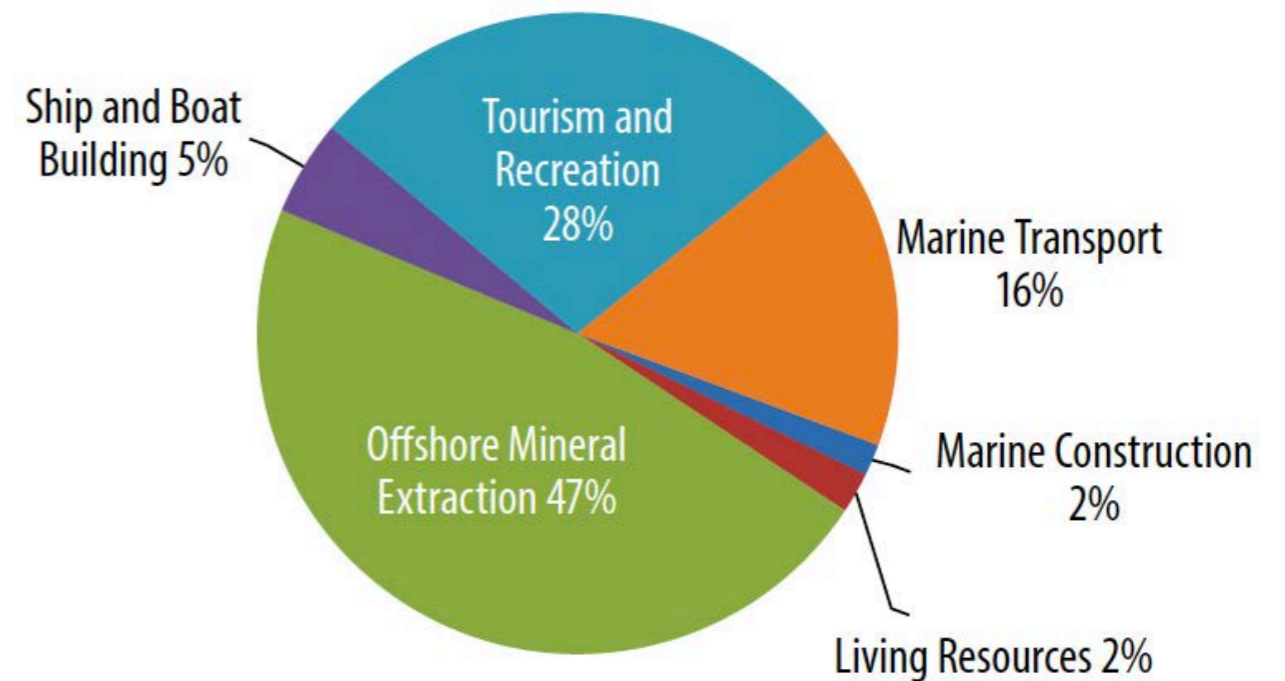
Oceans are valuable — \$1.5 trillion in products & services to 1 billion people
 Billions spent on science — focus on industrial activities (oil & gas, aquaculture, fishing)

Problem: Majority of marine sectors are unserved

Employment



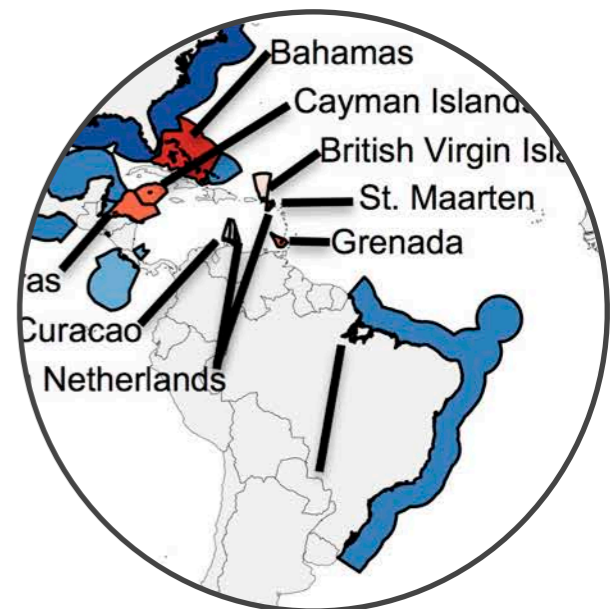
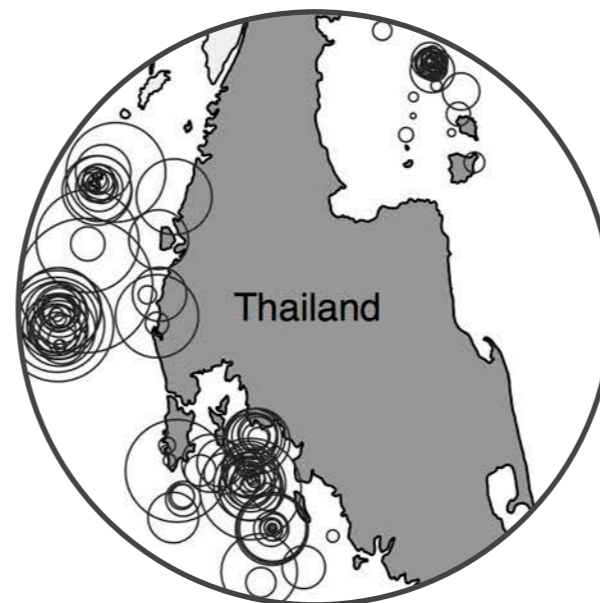
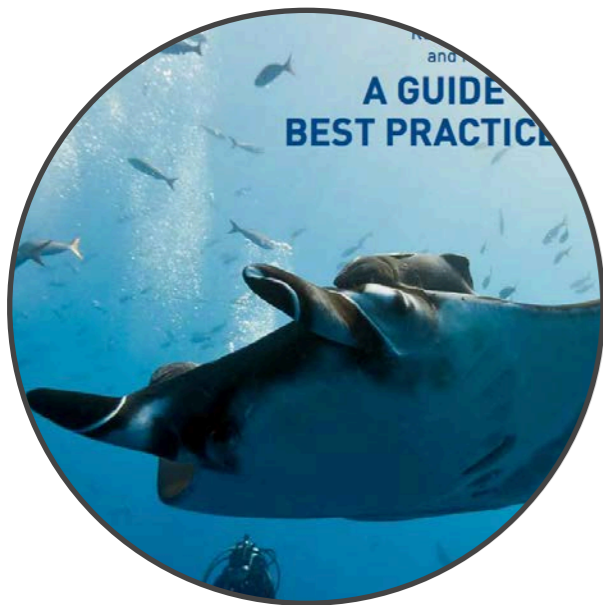
GDP



US - National Ocean Economics Program (2016)

Idea tested & validated

Published: 1.4 million dives; 90 regions; 38 countries



Scientific papers & Policy outcomes

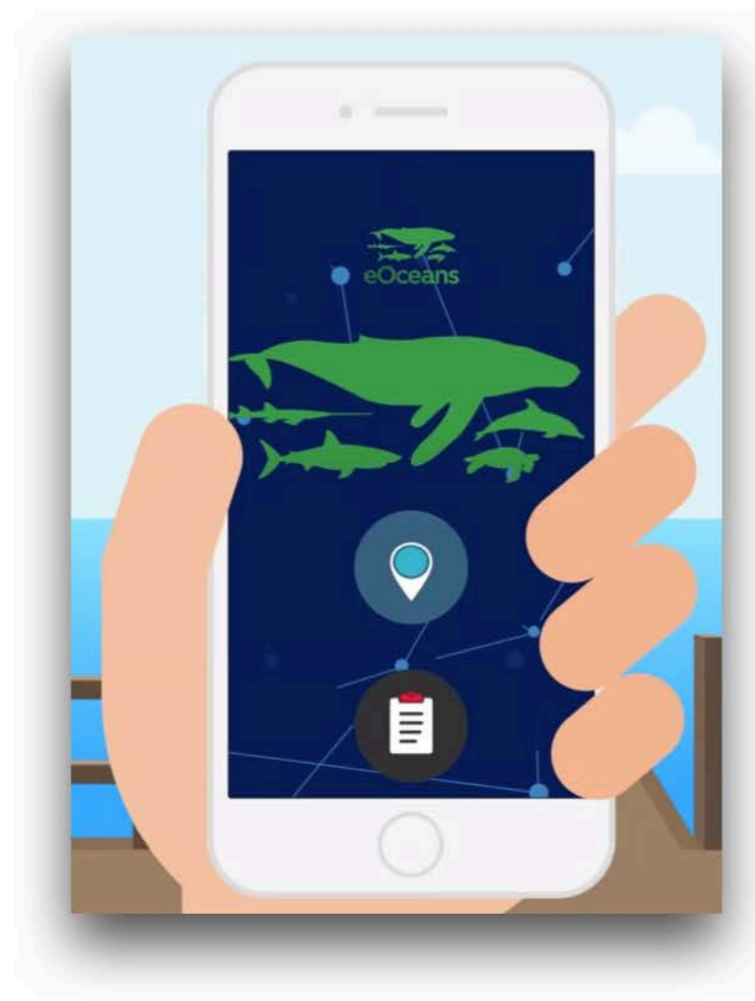


Increased demand for eOceans



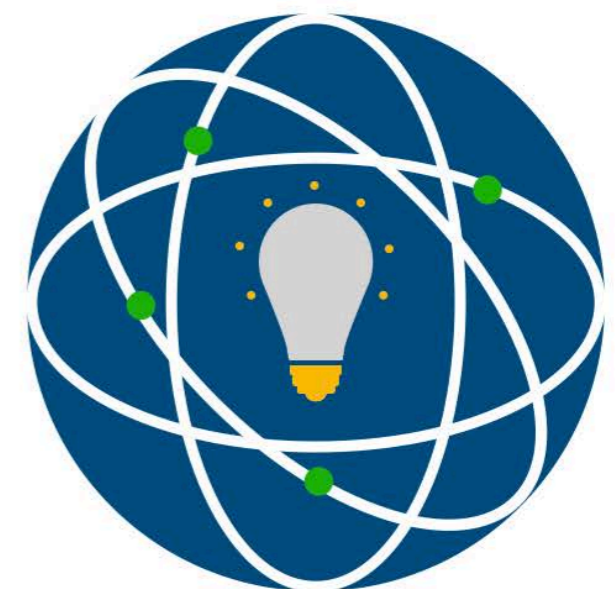
Speed

Digitize data in real-time, save precious research resources for activities that matter.



Accuracy

Increase accuracy and perform QAQC in the field, while it's fresh.




Impact

Discoveries that keep pace with business, society, and ocean change.


Widgets for collaboration & transparency:

Finn's Sail and Dive Shop




Finn's Sail and Dive Shop bring you to the ocean for some of the most enjoyable ocean experiences of your life. We offer full-package deals, for day trips or weekly excursions. We offer some of the most valuable educational experiences, where you will learn the skill (sailing and diving), but also about keeping safe, and also about the environment where you will explore. Our hope is that you will know the area like the back of your hand, and will feel at home in our ocean playground.

Book




We have a variety of options to suit your ocean exploring needs.

Learn



We have expert guides and instructors that offer full-service experiences.

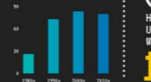
Explore



There are so many places to explore in our area. Coastlines, wrecks, birds, whales, icebergs.

MY COMMUNITY WEEKLY ACTIVITY

EXPERIENCE




HOURS UNDER WATER

17


21

NO. OF DIVES THIS WEEK



2 IN 5 DIVES SEE LARGE MARINE MAMMALS


AVERAGE SIGHTINGS



AVERAGE TEMPERATURE


27 C (81 F)

AVERAGE DEPTH



THIS WEEK'S CONTRIBUTORS: 16 DIVERS

Finn's Sail and Dive Shop

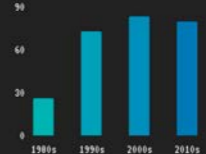


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POWERED BY: 

WWW.INSERTWEBSITE.COM

“The most valuable marine citizen science project for shark & marine conservation” SharkGuardian.org



Expertise — Dr. CA Ward-Paige (Founder) is a global expert, having worked with businesses, academics, government, NGO's, and community groups around the world.

Independent — from government, university, or other organizations.

Loyalty — people are using it and trust us.

B2C: Freemium model, with premium membership.

B2B: Enterprise — app for data collection, analytics, and reports for teams.

TAM — Total Available Market - **\$30B** ocean science

SOM — Serviceable Obtainable Market - **\$780M**



Christine A. Ward-Paige, PhD

Founder, Lead Scientist

Expert in marine citizen science, produced some of the most top cited papers in ocean policy and conservation.



Majid Nasirinejad

Lead Developer



eOceans

For the Oceans. For Us.