

**Port of Seattle Commission
Tourism Ad Hoc Committee
June 28, 2021, 3:00-4:30pm**

Purpose of meeting	1/ Engage with Visit Seattle Executive Director Tom Norwalk 2/ Receive an update on the Port's tourism work 3/ Further discuss aspects of an eco-tourism conference
Desired outcomes	1/ Provide direction for 2022 eco-tourism conference

Item	Time	Topic	Purpose	Materials	Presenters
1	3:30	Welcome, Introductions, and Agenda Review		Agenda	David Yeaworth
2	3:35	Visit Seattle - Update on 2021 marketing efforts and actions	Presentation & Discussion	Presentation	Tom Norwalk
3	4:00	POS Tourism Update - WTA 2021 Tourism Conference	Update & Discussion		Ron Peck
4	4:10	Eco-Tourism Conference	Update, Presentation, & Discussion	Slide Deck, Memo	David Yeaworth, Ron Peck
5	4:55	Good of the Order			David Yeaworth
6	5:00	Adjourn			David Yeaworth