

**Agenda**  
**Port of Seattle Commission Tourism Ad Hoc Committee**  
**July 26, 2021, 3:00-4:00pm**

<b>Purpose of meeting</b>	1/ Gain perspectives from ecotourism industry about an ecotourism conference. 2/ Understand the types of conferences traditionally held and consider which type(s) would work best. 3/ Further discuss optimal timing for the conference.
<b>Desired outcomes</b>	1/ Provide direction to staff and partners for 2022 eco-tourism conference

Item	Time	Topic	Purpose	Materials	Presenters
1	3:00	Call the Meeting to Order	Agenda Review	Agenda	David Yeaworth
2	3:02	Conference Models <ul style="list-style-type: none"> <li>- Travel Media Marketplace</li> <li>- Travel-Trade Show</li> <li>- Educational Conference</li> </ul>	Presentation & Discussion	Presentation	Ron Peck
4	3:25	Industry Feedback	Presentation & Discussion	Survey Results	David Blandford, Ron Peck, David Yeaworth
3	3:15	Conference Timing <ul style="list-style-type: none"> <li>- Collision Calendar</li> <li>- Industry preferences</li> </ul>	Update & Discussion	Presentation	David Blandford, Ron Peck, David Yeaworth
5	3:45	Create a Conference Vision <ul style="list-style-type: none"> <li>- Input from WTA</li> <li>- Direction to staff</li> </ul>	Discussion		David Blandford, Ron Peck, David Yeaworth
6	4:00	Adjourn			David Yeaworth