



# 2021 ADVANCED PORTGEN A&E Track

SEPTEMBER 14 - OCTOBER 26 | TUESDAYS | 1:00-4:00 PM

## REGISTER TODAY!

In partnership with the US DOT NW SBTRC, the Port of Seattle presents the 2021 Virtual Advanced PortGen Workshop series. This multi-week workshop training program will provide education to small, minority and woman-owned firms with focus on Architect & Engineering. The workshop series will utilize subject matter experts that are leaders within the industry.

The seven-session workshop training program will cover key technical & professional skills that are essential for effective management of the company. Participants will be introduced to procurement and networking opportunities with the Port of Seattle, other public agencies, and prime contractors.

### PARTICIPANTS WILL LEARN SKILLS IN:

SESSION 1 SEPTEMBER 14	<b>ESSENTIAL FINANCIALS FOR A&amp;E BUSINESS DEVELOPMENT &amp; MARKETING STRATEGIES</b>	SESSION 2 SEPTEMBER 21	<b>HUMAN RESOURCES INDUSTRY NETWORKING - SHREWSBERRY &amp; ASSOC</b>
SESSION 3 SEPTEMBER 28	<b>PORT OF SEATTLE - PROCUREMENT PORT OF SEATTLE - WMBE PROGRAM</b>	SESSION 4 OCTOBER 5	<b>SOUND TRANSIT - PROCUREMENT UNDERSTANDING DESIGN BUILT</b>
SESSION 5 OCTOBER 12	<b>PORT SEATTLE - MARKETING DIGITAL BRAND MARKETING</b>	SESSION 6 OCTOBER 19	<b>BUSINESS PLAN IT SECURITY FOR SMALL BUSINESS</b>
SESSION 5 OCTOBER 12	<b>RESOURCES &amp; NETWORKING NETWORKING w/ PUBLIC AGENCIES &amp; PRIME CONTRACTORS</b>		

### Registration Questions

CONTACT: Leslie Miller • 360.584.6314 • [olympic@washingtonptac.org](mailto:olympic@washingtonptac.org)

Two tracks are being offered for: Good & Services and A&E firms. Firms are allowed to register for both tracks if interested or applicable to your line of business.

### THANK YOU TO OUR SPONSORS

