Early Look - Outreach and Engagement Planning
SAMP NTP 2022
Schedule Update – Publication of Draft NEPA EA
Sustainable Airport Master Plan (SAMP) Near-Term Projects (NTP) for Seattle-Tacoma International Airport

• Extending current publication date from Winter 2022 to Fall 2022

• Updating information on the federal dashboard

• Slowed by Covid, work load/retirements, updating planning information, agency consultation

• Checking in tonight to kick off the conversation; will come back again
Previous SAMP NTP Engagement

Public Comment Process for Scoping
• In person meetings
• Port-hosted
• Internet micro-site

Additional Engagement
• Report to Commission on process and findings
• Specific outreach to under-represented communities
• Preparing for publication
Objectives for Outreach and Engagement
Sustainable Airport Master Plan (SAMP) Near-Term Projects (NTP) for Seattle-Tacoma International Airport

• Emphasis on transparent, robust engagement for public comment on NEPA EA

• Expand audiences we reach, diversify public participation by targeting historically under-represented populations

• Design process to be accessible to communities that haven’t been engaged in the past

• Identify and remove barriers to participation
Evolving Practices for Outreach & Engagement

Identifying and Addressing Barriers to Access

• Managing within COVID restrictions

• Diversifying participation and ensuring equitable access

• Use of scheduled, hosted meetings

• Understanding and addressing the digital divide

• Addressing barriers improves processes and products for all stakeholders
Preparing for Publication

Accomplishing Our Objectives to Expand Outreach and Diversify Engagement

- Gather information and build relationships
- Translate materials into multiple languages
- Design materials for mobile platform accessibility
- Outline broad distribution of electronic and written materials
- Use a variety of platforms and channels to communicate
Thank You!