Youth Maritime Career Launch Pilot Program

Workforce Development
April 26, 2022
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Workforce Development Policy Directive
As Amended and Adopted June 23, 2020

Goals

1. Increase Equitable Access to Economic Prosperity
2. Leverage Port Impact and Innovation

Goal 1
1. Focus on workforce training and education on Port and port-related economic activities where the greatest gaps and disparity rankings exist
2. Promote access to wrap around services and infrastructure that are necessary to improve the delivery of services to individuals, including adults and youth who face barriers to employment and job retention, where such services are allowed by law
3. Career Pathways
4. Career Connected Learning

Goal 2
1. Make strategic investments in the maritime, aviation, construction trades, green careers, and other port-related economic activities where the Port is uniquely positioned to leverage the greatest community impact
2. Foster partnership with community-based organizations, educational institutions, labor, industry stakeholders, and government agencies to maximize the workforce development impact of the Port of Seattle
Opportunity Youth Initiative

• Created in 2020 in response to COVID-19 pandemic
• Youth (16-24) training and professional development
Opportunity Youth Initiative

Partners

• Partner in Employment
  – Green and aviation careers

• Seattle Goodwill
  – Aviation, construction, and green careers

• Seattle Parks Foundation
  – Green and maritime careers

• Urban League of Metropolitan Seattle
  – Construction trades
Commission Order No. 2022-02

• Adopted February 8, 2022
• Aligning the Port’s Opportunity Youth Initiative with the Port’s Workforce Development Resolution and Policy Directive and renaming it as the “Youth Career Launch Program” to create pathways to high-quality jobs for youth
Commission Order No. 2022-02

Aligning the Port’s Opportunity Youth Initiative with the Port’s Workforce Development Resolution and Policy Directive and renaming it as the “Youth Career Launch Program” to create pathways to high-quality jobs for youth

1

Rename the Port’s “Opportunity Youth Initiative Program” to the "Youth Career Launch Program"
Commission Order No. 2022-02
Aligning the Port’s Opportunity Youth Initiative with the Port’s Workforce Development Resolution and Policy Directive and renaming it as the “Youth Career Launch Program” to create pathways to high-quality jobs for youth

Implement a pilot program that will explore how to evolve the program from a temporary response to COVID-19 recovery to an ongoing, permanent program...
Commission Order No. 2022-02

Aligning the Port’s Opportunity Youth Initiative with the Port’s Workforce Development Resolution and Policy Directive and renaming it as the “Youth Career Launch Program” to create pathways to high-quality jobs for youth.

Require the pilot program to be guided by the Equity Index and the Awareness, Experiential, Preparation and Launch (AEPL) model within the Career Connected Learning (CCL) framework...
Commission Order No. 2022-02

Aligning the Port’s Opportunity Youth Initiative with the Port’s Workforce Development Resolution and Policy Directive and renaming it as the “Youth Career Launch Program” to create pathways to high-quality jobs for youth

Partner with community organizations to provide career launch opportunities for young people aged 16-24 in port-related industries. The pilot will emphasize:

- Working with BIPOC youth and communities in a workforce development capacity;
- Partnering with employers in port-related industries;
- Youth job training;
- Providing wrap-around services to facilitate workforce development opportunities;
- Collecting data and reporting on metrics and measurable outcomes; and
- Partnership with educational institutions providing certificates and training for students in port related industries.
Commission Order No. 2022-02

Aligning the Port’s Opportunity Youth Initiative with the Port’s Workforce Development Resolution and Policy Directive and renaming it as the “Youth Career Launch Program” to create pathways to high-quality jobs for youth.

The Executive Director shall conduct a program evaluation following the program’s second year to determine alignment with the current Workforce Development Resolution and Policy Directive...
Commission Order No. 2022-02

Aligning the Port’s Opportunity Youth Initiative with the Port’s Workforce Development Resolution and Policy Directive and renaming it as the “Youth Career Launch Program” to create pathways to high-quality jobs for youth

Pending the outcome of the evaluation the Youth Career Launch Pilot Program shall sunset on December 31, 2024, with the intent that the program becomes permanent, by executive or commission approval.
Upcoming Solicitation

- $4.1 million
- Three years
- Directly supporting maritime industry career preparation and launch
- Advertisement this week on VendorConnect
QUESTIONS?

Thank you!