

Youth Maritime Career Launch Pilot Program

Workforce Development

April 26, 2022



Agenda

Introductions	Workforce Development Team
Port of Seattle Workforce Development Policy Directive	Tiffany/Luis
Opportunity Youth Initiative	Tiffany
Commission Directive for the Youth Career Launch Pilot Program	Tiffany
Upcoming Solicitation	The LeFlore Group
Q&A	Audience

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Workforce Development Policy Directive

As Amended and Adopted June 23, 2020

Goals

1. Increase Equitable Access to Economic Prosperity
2. Leverage Port Impact and Innovation

Goal 1

1. Focus on workforce training and education on Port and port-related economic activities where the greatest gaps and disparity rankings exist
2. Promote access to wrap around services and infrastructure that are necessary to improve the delivery of services to individuals, including adults and youth who face barriers to employment and job retention, where such services are allowed by law
3. Career Pathways
4. Career Connected Learning

Goal 2

1. Make strategic investments in the **maritime, aviation, construction trades, green careers**, and other port-related economic activities where the Port is uniquely positioned to leverage the greatest community impact
2. Foster partnership with community-based organizations, educational institutions, labor, industry stakeholders, and government agencies to maximize the workforce development impact of the Port of Seattle

Opportunity Youth Initiative

- Created in 2020 in response to COVID-19 pandemic
- Youth (16-24) training and professional development



Opportunity Youth Initiative

Partners

- Partner in Employment
 - Green and aviation careers
- Seattle Goodwill
 - Aviation, construction, and green careers
- Seattle Parks Foundation
 - Green and maritime careers
- Urban League of Metropolitan Seattle
 - Construction trades



Commission Order No. 2022-02

- Adopted February 8, 2022
- Aligning the Port's Opportunity Youth Initiative with the Port's Workforce Development Resolution and Policy Directive and renaming it as the “**Youth Career Launch Program**” to create pathways to high-quality jobs for youth



Commission Order No. 2022-02

Aligning the Port's Opportunity Youth Initiative with the Port's Workforce Development Resolution and Policy Directive and renaming it as the "Youth Career Launch Program" to create pathways to high-quality jobs for youth



Rename the Port's "Opportunity Youth Initiative Program" to the "Youth Career Launch Program"

Commission Order No. 2022-02

Aligning the Port's Opportunity Youth Initiative with the Port's Workforce Development Resolution and Policy Directive and renaming it as the "Youth Career Launch Program" to create pathways to high-quality jobs for youth



Implement a pilot program that will explore how to evolve the program from a temporary response to COVID-19 recovery to an ongoing, permanent program...

Commission Order No. 2022-02

Aligning the Port's Opportunity Youth Initiative with the Port's Workforce Development Resolution and Policy Directive and renaming it as the "Youth Career Launch Program" to create pathways to high-quality jobs for youth



Require the pilot program to be guided by the Equity Index and the Awareness, Experiential, Preparation and Launch (AEPL) model within the Career Connected Learning (CCL) framework...

Commission Order No. 2022-02

Aligning the Port's Opportunity Youth Initiative with the Port's Workforce Development Resolution and Policy Directive and renaming it as the "Youth Career Launch Program" to create pathways to high-quality jobs for youth



Partner with community organizations to provide career launch opportunities for young people aged 16-24 in port-related industries. The pilot will emphasize:

- Working with BIPOC youth and communities in a workforce development capacity;
- Partnering with employers in port-related industries;
- Youth job training;
- Providing wrap-around services to facilitate workforce development opportunities;
- Collecting data and reporting on metrics and measurable outcomes; and
- Partnership with educational institutions providing certificates and training for students in port related industries.

Commission Order No. 2022-02

Aligning the Port's Opportunity Youth Initiative with the Port's Workforce Development Resolution and Policy Directive and renaming it as the "Youth Career Launch Program" to create pathways to high-quality jobs for youth



The Executive Director shall conduct a program evaluation following the program's second year to determine alignment with the current Workforce Development Resolution and Policy Directive...

Commission Order No. 2022-02

Aligning the Port's Opportunity Youth Initiative with the Port's Workforce Development Resolution and Policy Directive and renaming it as the "Youth Career Launch Program" to create pathways to high-quality jobs for youth



Pending the outcome of the evaluation the Youth Career Launch Pilot Program shall sunset on December 31, 2024, with the intent that the program becomes permanent, by executive or commission approval.

Upcoming Solicitation

- \$4.1 million
- Three years
- Directly supporting **maritime** industry career preparation and launch
- Advertisement this week on [VendorConnect](#)

The screenshot shows the Port of Seattle VendorConnect website. At the top, there is a dark teal header with the Port of Seattle logo and the text "VendorConnect". Below the header, the main content area is white. It starts with a heading "Welcome to the Port of Seattle VendorConnect". Underneath is a section titled "***Important! Port Contractor/Consultant Vaccine Requirement***". The text in this section states: "Due to the everchanging COVID-19 situation and the healthcare professional and state guidance provided, all public gatherings, such as pre-bid meetings and bid openings will be held virtually. This information will be provided in more detail as it applies to the particular requirement and interested vendors should monitor VendorConnect closely for changes." Below this is a paragraph explaining that the website provides procurement and contract information for construction, consulting, and goods and services, and is the one-stop location for registering to be on various rosters. There are two identical paragraphs of instructions on how to register or log in, both stating that users must create a new account if they were in the old system. A blue button labeled "REGISTER/LOGIN" is positioned below the second instruction. At the bottom of the page, there is a row of four white buttons with dark teal text: "CURRENT AND PAST SOLICITATIONS", "FUTURE SOLICITATIONS", "SEARCH PUBLICLY VIEWABLE VENDORS", and "VIEW EVENT CALENDAR".

Port of Seattle VendorConnect

Welcome to the Port of Seattle VendorConnect

Important! Port Contractor/Consultant Vaccine Requirement

Due to the everchanging COVID-19 situation and the healthcare professional and state guidance provided, all public gatherings, such as pre-bid meetings and bid openings will be held virtually. This information will be provided in more detail as it applies to the particular requirement and interested vendors should monitor VendorConnect closely for changes.

Port of Seattle VendorConnect provides procurement and contract information for construction, consulting, and goods and services. This is also the one stop location for registering to be on the following rosters: small works (construction less than \$300,000), consulting services, and goods and services.

To begin, you must register yourself and then find or add your business. If you were in our old system, and this is your first time logging in you must recreate your login account. To do this, click the "REGISTER/LOGIN" button below, then the "Sign up now" link on the login screen.

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[REGISTER/LOGIN](#)

You may search our solicitations, vendors, and view the event calendar as a guest.

[CURRENT AND PAST SOLICITATIONS](#) [FUTURE SOLICITATIONS](#) [SEARCH PUBLICLY VIEWABLE VENDORS](#) [VIEW EVENT CALENDAR](#)

QUESTIONS?

Thank you!

