

Organization Name	Port of Seattle Awarded Amount	Summary of Proposed Project
SnoValley Chamber of Commerce	\$10,000	Collaboratively create an outdoor recreational tourism guide, host media familiarization tours for social media advertising campaign.
Visit Kitsap	\$5,000	Create and market new tour itinerary for the Native American Heritage Program in collaboration with American Cruise Lines. Media familiarization tour included.
Ballard Alliance / Visit Ballard	\$5,000	Marketing campaign showcasing videos targeted to direct flight markets in CA and NV.
Burke Museum Association	\$10,000	Digital, print, and broadcast advertising to target markets in CA, CO, NY and ad campaign geotargeting out-of-state visitors highlighting PNW Native culture exhibits.
City of Renton	\$10,000	Create an advertising marketing campaign using geolocation technology, highlighting multi-cultural events, global cuisine, outdoor adventurers, and proximity to SEA Airport.
Visit Bainbridge Island	\$10,000	Create audio tour companion to Japanese American Exclusion Memorial and host media familiarization tours for social media advertising to out-of-state visitor markets.
African Chamber of Commerce of the Pacific Northwest	\$9,000	Create a strategic social media and online advertising marketing campaign for visitor markets in Africa. Revise website to promote cross-cultural learning, awareness of tourism events and activities in WA State.
National Nordic Museum	\$8,000	Print article and social media campaign, CA target markets, for Julefest, Nordic holiday celebration in collaboration with Icelandair and Reykjavik Sister City.
Visit Tri-Cities	\$5,000	Professional photographer to accompany diverse out-of-state social influencers on media familiarization tour to promote destination's wine country and outdoor recreation activities.
Seattle Architectural Foundation	\$7,000	Targeted social media advertising campaign to increase the number of out-of-state visitors, showcasing local architecture highlights and walking tours.
Seattle Good Business Network	\$10,000	Create a print and social media advertising marketing campaign and mobile responsive website highlighting Seattle's independent manufacturing culture and community to out-of-state visitors.
Washington State Geocaching Association	\$4,000	Refresh website, print and social media marketing of GeoTour, promotion collaboration with four cities, geocaching businesses.

Harbor WildWatch	\$6,000	Produce/publish 40 videos targeting out-of-state visitors, social media advertising campaign highlighting amazing wildlife and unique eco-tourism experiences.
City of Kirkland	\$10,000	Create a digital video advertising campaign to targeted visitor markets from CA. Focus on destination's nature, adventure, and outdoor activities
Snohomish County	\$5,000	To attract outdoor out-of-state enthusiasts, social media advertising campaign includes video, photos, and featured story of family-owned small business in Index to promote responsible adventure experiences.
Visit Walla Walla	\$10,000	To reach a wider visitor audience to this wine country, social media marketing campaign will include three videos, still photography - focused on trail running, cycling, skiing and snowboarding - targeting San Francisco and Chicago visitor markets.
Skagit Tourism Bureau	\$10,000	As a new destination marketing organization (DMO), attending identified premier travel trade shows will establish professional and media partnerships - domestic and international. In addition, will host media familiarization tour.
Coulee City Chamber of Commerce	\$10,000	Develop a "Tales of Adventure" trip and travel guide publication for print and online social media marketing campaign, including created high quality aerial drone footage video.
Mountains to Sound Greenway Trust	\$8,000	Develop core messaging highlighting outdoor recreation, stewardship and responsible visitation. Launch landing page and social media advertising campaign to increase out-of-state visitors.
City of Westport	\$7,000	To inspire adventure travelers and nature lovers from NV, AR, CA, social media advertising campaign messaging highlights world-class fishing, surfing, beaches, responsible tourism.
Cascade Bicycle Club	\$7,000	Host media familiarization tour for bike influencer and filmmaker, advertising in newsletters and social media campaign targeting adventure seekers from CO and Southern CA.
San Juan Islands Visitors Bureau	\$10,000	Host social media familiarization tours, whose out-of-state target audience promotion includes visitors of color, ecotourism, adventure and sustainable tourism.
Northwest Agriculture Business Center	\$9,000	Marketing campaign includes creating video, photography, conducting media webinar, social media advertising, hosting two media influencer familiarization tours, targeting fly-in visitor markets.
Centrum	\$8,000	Social media and print advertising campaign for two summer music festivals - San Francisco target market.
Washington Independent Inns Network	\$7,000	Digital ad marketing campaign, targeting direct flight cities, promoting increased out-of-state visitation to destinations statewide.