Project Overview

✓ Project Kick-off - Jul 28, 2021

✓ Existing Policy Review - Jul - Aug 2021

✓ Data Collection - Aug 5-14 & Oct 2-8, 2021

✓ Public Meeting #1 - Oct 19, 2021

✓ Parking Profiles Memo - Jan 2022

• Public Meeting #2 - June 22, 2022

• Management Strategies Report - Sept 2022

Shilshole Bay Marina
Data Collection Methodology

• Parking **occupancy and turnover**
  • Dashboard cameras
  • 9:00 am, 12:00 pm, 3:00 pm, and 6:00 pm
  • Thursday, August 5 and October 7
  • Saturday, August 14 and October 2

• **Driveway counts** at each driveway
  • Peak Season: August 5 - 14
    • Little Coney: September 10 - 16
    • October 2 - 8

• Permit **compliance sampling**
  • Saturday, September 25
Parking Inventory

- 1,187 Total Spaces

<table>
<thead>
<tr>
<th>Lot Name</th>
<th>Primary Usage</th>
<th>Space Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Little Coney Lot</td>
<td>Restaurant Patrons</td>
<td>14</td>
</tr>
<tr>
<td>North Lot</td>
<td>Marina Residents and Visitors</td>
<td>522</td>
</tr>
<tr>
<td>South Lot</td>
<td>Marina Residents and Visitors</td>
<td>651</td>
</tr>
</tbody>
</table>
Key Findings

Demand clustered in certain areas.

Overall peak occupancies:
• Summer: 65% on Saturday at 3pm
• Fall: 67% on Saturday at 12 and 3pm

Most vehicles stayed either < 3 hours or > 9 hours.

Likely some spillover parking occurring.

19% of vehicles observed in both August and October.
• Similar in visitor and permit zones.
Potential Strategies

Parking management strategies aim to:

• Enhance the parking experience for all users.

• Improve operational efficiency for Port staff.

• Provide adaptable solutions that can evolve over time.

We want your feedback to refine the approach!
Optimize Stall Distribution

- Historically, wide stalls are clustered in 3 different areas.
  - Could reconfigure to more evenly spread out those stalls.
- Width requirements are defined by the City Land Use Code:
  - Minimum of 35% must be striped for small vehicles.
- **Early Action:** Convert some permit stalls to loading zone at M4.

Current Locations:

- Parking Stalls ≥ 8 feet
Towing is the only authorized compliance approach.

- Minimize with clear escalation process and permit rules

Consider options to improve coverage including:

- Staffing strategies.
- Technology options.

**Early Action:** Proactively work with Parks to discourage spillover.

Utilize crime prevention strategies.
Signage Refresh

Early Action: Coordinate with 2023 Port of Seattle signage project:

• Notify of towing policy at entrances

• Improve wayfinding and add a parking brand
  • Easily identifiable “P”

• Indicate time limits

• Require “active” loading only
Consider Parking Policy Updates

Address diverse permit parking needs:

• Provide easy online application option.

• Consider cost burden of 2\textsuperscript{nd} vehicle permit fee.

• Consider expanding permit types:
  • Examples: Vacation, Motorcycle, Oversized, Overnight, etc.

Require a permit to park overnight in Visitor stalls.

Replace the 15-day rule with a 72-hour rule (and a vacation permit).

Clarify oversize vehicle policies.
Make Data-driven Decisions

Permit and Visitor zones and policies should be adapted as needed:

• Utilization may evolve over time.

• Industry standard: 85% target occupancy.

• Policies could vary by time of day, week, season, or year.

• Consider time limits to encourage turnover.

• Aim to skew parking demand to the South.

• Adapt policies during special events.
Transportation Alternatives

• Consider enhancements to walking and biking infrastructure
  • Audit use of existing bike lockers
  • Improve bike parking at Customer Service Buildings
Other Ideas or Feedback?
Contact

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