Alaska Airlines
Sustainability: caring for the long haul

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WE SET A PATH TO NET ZERO BY 2040

1. Efficient operations
2. New 737-8, 737-9, and 737-10 aircraft
3. Sustainable Aviation Fuel at reasonable cost & scale
4. Electrified or hybrid regional fleet
5. Credible carbon offsets, only as needed

2040
- Carbon offsetting technology
- Novel propulsion
- Sustainable aviation fuel (SAF)
- Fleet renewal
- Operational efficiency
ENVIROMENTAL SUSTAINABILITY TARGETS

1. Net zero carbon emissions by 2040, with carbon-neutral growth through 2025

2. Be #1 most fuel-efficient US airline
   10% of every employee’s performance-based pay based on carbon efficiency performance (pounds CO2 per revenue ton mile)

3. Reduce emissions from Ground Service Equipment 50% by 2025

4. Replace top 5 waste-producing onboard products

5. Return to 2019 level of onboard recycling

6. Balance 100% of operational water use through habitat restoration