February, 2023

Elevating the Next Generation

Dear Friends,

Professions in the “port-related industries” of aviation, maritime, construction, and green jobs are high quality, family-wage careers that provide families with economic security, improved quality of life, and — in many cases — the ability to save and accumulate wealth for future generations. However, the future of the workforce in these industries is uncertain.

The workforce is aging and retiring, and a new generation of professionals isn’t entering the industries at the same pace of retirements. Additionally, the workforce doesn’t reflect the racial and gender diversity of our community. At the end of 2021, The Seattle Times reported on these very dynamics within the maritime industry.

Through the South King County Community Impact Fund (SKCCIF), the Port of Seattle is partnering with industry leaders and community-based organizations to address these issues. In this month’s newsletter, I’d like to share about our partnership with Evergreen Goodwill of Northwest Washington.

Evergreen Goodwill is currently supporting a cohort of approximately 20 youth of color, ages 16 to 24. They have placed youth participants in manufacturing industry positions or internships at companies like Orion, Kenworth, Honeywell, Boeing, and Collins Aerospace. Participants are in paid positions and are receiving onsite training and experience in aviation careers.
One of Evergreen Goodwill’s participants Treyah Simmons, a senior at Garfield High School, talked about the program as, “a way for me to explore what I can do with my life. I never thought I’d be able to build a plane. I never thought that was something I could actually do, but I’ve been able to work side-by-side with professionals in manufacturing plants. They teach you how to do their job by giving you hands-on experience. They’re showing me that with more time and training, I could learn how to build planes.”

In addition to onsite experience, Evergreen Goodwill is also developing the participants’ soft skills. Youth Program Manager Rodney Sisk frames this part of the program as, “teaching the youth the nuts and bolts of how to be successful.”

The participants are learning skills like budgeting, time management, and even how to navigate interpersonal relationships in a professional environment. Not only are young people gaining experience and exposure to career paths that they have traditionally been left out of, but employers are being exposed to and encouraged to start long-needed conversations regarding diversity, equity, and inclusion and how to support the growth of young workers of color in their industries.

SKCCIF is one way that the Port is working to creating meaningful, tangible benefits for communities that have historically been left behind. Progress will take time, but I’m optimistic that these efforts will diversity port-related industries and create bright futures for the next generation of professionals.

In Community,

Bookda Gheisar
Senior Director, Office of Equity, Diversity, and Inclusion

Centering Equity and Taking Action

Celebrating Blacks in Government (BIG) and Accomplishments in Equity, Diversity, and Inclusion
At the February 14 meeting, the Port of Seattle Commission passed a proclamation recognizing the accomplishments and work of the Port’s chapter of Blacks in Government (BIG). The Commission also received a briefing on the progress of the organization’s equity, diversity, and inclusion efforts and goals. Learn more about the Port’s 2022 efforts to embed equity into the fabric of the organization and create a culture of belonging and inclusion.

Partnering with Taxi Drivers

Also during the February 14 Commission meeting, the Port Commission passed Order 2023-03, establishing several elements of the taxi service that runs out of SEA. After extensive engagement with and outreach to the taxi driver community, this order sets a flat-rate per-trip fee for the next five years, directs Port staff to explore virtual queue options for taxi drivers (similar to what app-
based services use), and directs Port staff to explore and develop training and workforce development programs for interested drivers to gain permanent jobs in other transportation-related fields.

The Order had overwhelming support from the taxi driver community, Teamsters Local 117, and the Commission and Port staff. It is an incredible example of partnership and centering the needs of those directly affected.

**Clean Air and Climate Resilience Panel**

March 4 from 11:00 a.m. to 3:00 p.m.

Port of Seattle and the Northwest Seaport Alliance (NWSA) would like to invite you to a seaport Climate and Clean Air Panel and Information Fair on March 4, 2023 from 11:00-3:00 pm at the Duwamish River Community Hub.

The event will cover the Northwest Ports Clean Air Strategy and the steps the Port of Seattle and NWSA are taking to reduce air pollution and transition to zero-emission seaport operations. In addition, the event will feature a panel designed and led by Youth Climate Leaders that centers their voices in a conversation about 2023 community needs and priorities related to climate change, air quality, and climate resilience.

Spanish interpretation, childcare, and lunch will be provided. Please RSVP here for this event.

**2023 Cruise Summer Job Fair**

March 4 from 10:00 a.m. to 4:00 p.m.

Join us at the 2023 Cruise Summer Job Fair and meet with employers hiring for part-time and full-time positions at Pier 66 and Pier 91 cruise terminals and for jobs in Alaska.

Positions are available at $20–25 per hour from mid-April to October. Interviews will be held onsite at Bell Street Cruise Terminal. Learn more about the event.