



## Q1 or Q2 2024 Tourism Spotlight SEA Airport Advertising Program Application Form

## PLEASE COMPLETE THE INFORMATION BELOW:

| Eligible Organization Name (see below for what organizations are eligible): |  |
|---|--|
| Federal Tax Number:   |  |
| Contact:  |  |
| Phone:  |  |
| Email:  |  |
| Street Address:   |  |
| City, State, Zip:   |  |
| Website:  |  |

## What organizations are eligible to apply?

Washington State cities, counties, chambers of commerce, destination marketing organizations (DMOs) representing a city or region and non-profit organizations, which provide visitor products or services, are encouraged to apply for advertising space at SEA International Airport.

**Briefly describe** the key <u>tourism</u> message, event and/or attraction that you will highlight in your sign advertising.

There are approximately <u>20 signs available per quarter</u>. Eligible organization applicants will be chosen via a random selection drawing. Each selected organization will be contacted individually in order of the random picked number and will be given the choice of available sign type and location for **EITHER** Q1 2024 (January - March) or Q2 2024 (April - June).

## TOURISM SPOTLIGHT SEA AIRPORT ADVERTISING PROGRAM Application Form

**NOTE:** All awarded organizations are subject to Washington State Department of Revenue

| (DOR) leasehold excise tax compliance. You are responsible to contact <u>WA State DOR</u> directly |   |  |
|--|---|--|
| to confirm you   | r organization's leasehold excise tax exempt or non-exempt status <b>BEFORE</b> |  |
| checking the c   | orrect box, below. Please note that an organization's status as a "non-profit"  |  |
| is different th  | an WA State DOR determination of "exempt" or non-exempt" status for the         |  |
| leasehold exc  | cise tax.   |  |
|  |   |  |
| Exempt   |   |  |
| •  |   |  |
| Non-Exempt   |   |  |
| rton Exempt  |   |  |
|  |   |  |
|  |   |  |
| Declaration: /   | HEREBY CERTIFY THAT THE INFORMATION GIVEN IN THIS APPLICATION                   |  |

TO THE PORT OF SEATTLE IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Signature of Responsible Official:

Name and Title:

Date:

Directions: Please sign the completed application form and email it to spotlight@portseattle.org

**Deadline for application form submittal:** 

Thursday, October 12, 2023 by 2:00 P.M.