

Q3 or Q4 2024
Tourism Spotlight SEA Airport Advertising Program
Application Form

PLEASE COMPLETE THE INFORMATION BELOW:

Eligible Organization

Name (see below for what organizations are eligible):

Federal Tax Number:

Contact:

Phone:

Email:

Street Address:

City, State, Zip:

Website:

What organizations are eligible to apply?

Washington State cities, counties, chambers of commerce, destination marketing organizations (DMOs) representing a city or region and non-profit organizations, which provide visitor products or services, are encouraged to apply for advertising space at SEA International Airport.

Briefly describe the key tourism message, event and/or attraction that you will highlight in your sign advertising.

There are approximately **20 signs available per quarter**. Eligible organization applicants will be chosen via a random selection drawing. Each selected organization will be contacted individually in order of the random picked number and will be given the choice of available sign type and location for **EITHER** Q3 2024 (July - September) or Q4 2024 (October - December).

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NOTE: All awarded organizations are subject to Washington State Department of Revenue (DOR) leasehold excise tax compliance. You are responsible to contact [WA State DOR](#) directly to confirm your organization’s leasehold excise tax exempt or non-exempt status **BEFORE** checking the correct box, below. **Please note that an organization’s status as a “non-profit” is different than WA State DOR determination of “exempt” or non-exempt” status for the leasehold excise tax.** As proof, you may be required to provide documentation from DOR for exempt status.

Exempt

Non-Exempt

Declaration: *I HEREBY CERTIFY THAT THE INFORMATION GIVEN IN THIS APPLICATION TO THE PORT OF SEATTLE IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.*

Signature of Responsible Official:

Name and Title:

Date:

Directions: Please sign the completed application form and email it to spotlight@portseattle.org

[Deadline for application form submittal:](#)

[Friday, April 19, 2024 by 1:00 P.M.](#)