

Tourism Development Destination Plan

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SeaTac Tourism Assets

- Seattle-Tacoma International Airport
- 6000 hotel rooms
- 3 light rail stations
- Interstate 5 (I-5)



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Purpose of the Plan

- To enhance SeaTac's tourism and extend stays in local hotels, elevate the visitor experience
- Steer investments to expand SeaTac's tourism sector and refine lodging tax use
- Unite stakeholders to bolster SeaTac's tourism identity and community pride



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Projects:

- Marketing Advertising
 - Station Domination
 - Ads at the Rental car facilities
- Placemaking/Space Activation
- Training and Local Tours Pilot
- Enhance Mobility

