

South King County Community Impact Fund

Community Outreach Presentation 2025



The Port of Seattle exists on Indigenous land.

We acknowledge the ancestral homelands of those who walked here before us and those who still walk here, keeping in mind the integrity of this territory where Native peoples identify as the Duwamish, Suquamish, Snoqualmie, and Puyallup, as well as the tribes of the Muckleshoot, Tulalip, other Coast Salish peoples, and their descendants.

We are grateful to respectfully live and work as guests on these lands with the Coast Salish and Native people who call this home. This land acknowledgement is one small act in the ongoing process of working to be in good relationship with the land and the people of the land.



Overview

Provide information and updates about the SKCCIF

 Share the new Economic Opportunities for Communities Program model and upcoming funding opportunity

Stay connected

Background – Who are we?

Port of Seattle is a special purpose government.

Mission

"To promote economic opportunities and quality of life in the region by advancing trade, travel, commerce, and job creation in an equitable, accountable, and environmentally responsible manner."

Port Commissioners

- King County voters select five Commissioners for four-year terms.
- Sets Port policies through resolutions and directives.















Toshiko Grace Hasegawa Hamdi Mohamed

Background – Who are we?

We own and operate:

- Seattle-Tacoma International Airport (SEA)
- Fishermen's Terminal
- Public marinas

We also own:

- 2 cruise ship terminals
- Marine cargo terminals
- Grain terminal
- Real estate assets











Key Contacts



South King County Community Impact Fund

- AJ McClure (Environmental Improvement Program)
 - mcclure.a@portseattle.org
- Cathy Vue (Economic Opportunities Program)
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- Victor Kravcenko (Procurement Officer for Economic Opportunities)
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Community Outreach

- Nyambura Ruhiu and her team (Siliana Consulting, LLC.)
- Contracted Community Liaisons

What is the SKCCIF?

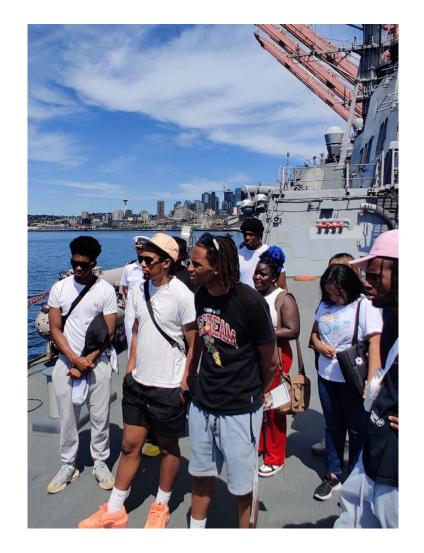


Mission

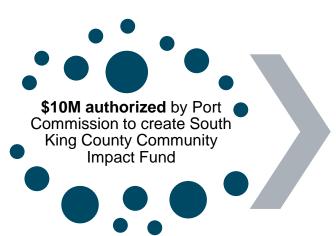
The Port removes systemic barriers and enhances the quality of life for structurally excluded communities. We do so by increasing access to living wage jobs in Portrelated industries, improving public spaces, and investing in community-led projects.

Vision

SKCCIF is a model for partnerships that address structural inequities, creates thriving communities, and advances equity for all.



SKCCIF Timeline



SKCCIF 1.0 3 programs

Economic Recovery (70%) Environmental Grants (20%) Diversity in Contracting (10%)



\$14M re-authorized by Port Commission to continue SKCCIF with program improvements



Economic
Opportunities (70%)
Environmental
Improvements (20%)
Diversity in
Contracting (10%)

2019 ------

2020-2024

 \longrightarrow

2024

 \longrightarrow 2025

2025-2029

Funding Cycles 1-4

\$9.25M invested across 52 community organizations

SKCCIF 2.0



Strengthen relationships with diverse communities



Increase and sustain environmental improvements



Expand geographical eligibility in King County



Support more WMBE and Small Businesses

WMBE – women, minority-owned business enterprises



Prioritize support and funding in the six near-airport cities



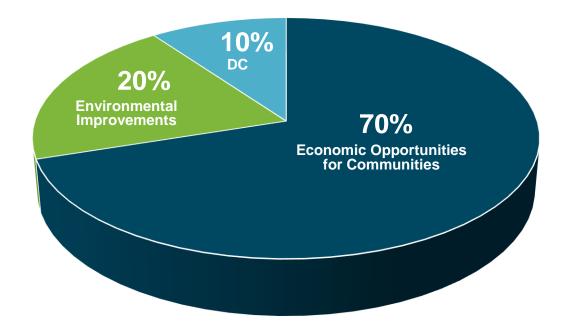
Redesign model of Economic Recovery program

What is the SKCCIF?

\$14 million community investments from 2025-2029 to support

Three primary programs:

- 1. Economic Opportunities for Communities
- 2. Environmental Improvements
- 3. Diversity in Contracting (DC)



Who does SKCCIF work with?

- Community-based organizations who have experience working with historically underrepresented communities, such as:
 - Communities of color
 - Immigrants and refugees
 - Low-income communities
 - Women
 - Other structurally excluded communities

Where does SKCCIF serve?

- Near-airport cities Priority Area
 - Burien
 - Tukwila
 - SeaTac
 - Normandy Park
 - Des Moines
 - Federal Way
- Organizations with a physical office location in the near-airport cities will be evaluated more favorably

- *New* Expansion Areas
 - South King County Cities
 - Renton
 - Kent
 - Auburn
 - Algona
 - Pacific
 - Beacon Hill/Duwamish Valley Extension

Eligible Geographic Area Map

- Services must be located within the eligible geographic area
- The Equity Index is an online interactive map that displays a representation of social and environmental disparities in King County.
- The Equity Index shows specific boundary.

Online Tool



Service Agreement vs Grant

SKCCIF operates as a service agreement (contract)

- Specific reporting requirements on a regular basis
- Payments are based on deliverables and milestones
- Deliverables are contracted outcomes

Program staff are available to support partners

- Kick-off meeting
- Orientation and training
- Quarterly in-person or virtual partner meetings
- 1:1 technical assistance available as needed

When will SKCCIF be available?

Rebranding/Finalizing Improvements

Outreach + Engagement

Release RFPs

November 2024-January 2025

Q4 2024 leading up to the release of each RFP

Economic Opportunities for Communities

Partnership Track: March 2025

Capacity Track: Coming 2026

Environmental Program

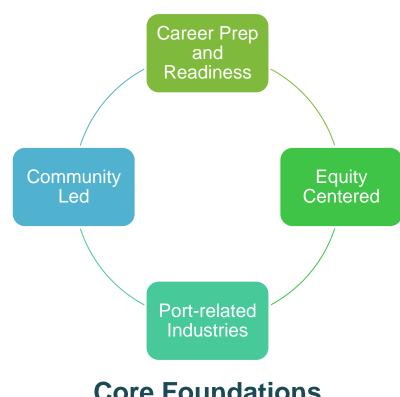
• Phase 5: Sept 2025

SKCCIF Economic Opportunities for Communities (EOC) Program



What is the EOC Program?

- Goal: Create equitable access to living wage jobs and careers in Portrelated industries
- Our work: Community-led careerprep and readiness programs increasing awareness and access to jobs and careers in Port-related industries
 - Underrepresented communities in nearairport cities, South King County, Duwamish Valley and Beacon Hill.



Core Foundations

Two Types of "Tracks"

Partnership Track

 Build or expand career prep and readiness programs in Port-related industries

RFP: March 2025

New Capacity Building Track

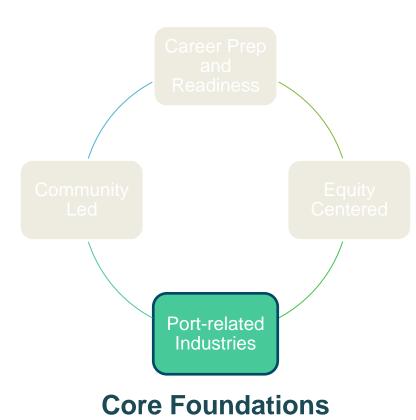
 Receive capacity building and mentorship to gain tools to create a career-prep and readiness program in <u>Port-</u> <u>related industries</u>

Coming 2026

What are Port-Related Industries?



 Wages paid in Port-related activities exceed regional averages across other occupation categories.



Examples of Port-Related Industry Jobs









Aviation

- Airport-based jobs
- Aircraft manufacturing
- Military aviation
- Air safety specialist
- Aviation maintenance technicians
- Supply and cargo logistics
- Airfield operation

Construction Trades

- Construction (roads, highways, infrastructure)
- Specialized trades (electricians, plumbers, masons, etc)

<u>Green</u> <u>Jobs/Careers</u>

- Stormwater management
- Habitat restoration
- Sustainable transportation
- Environmental compliance
- Environmental sustainability

Maritime

- Sailor
- Marine oilers
- Able-bodied sea persons
- Mechanics
- Machinists
- Riggers
- Marine carpenters
- Navigation
- Shipping

NOT Port-Related Industry









Other Professions not specific to Port-related Industries

What type of services can be provided?

- Career Prep and Readiness
 Scopes:
 - Awareness
 - Exploration
 - Preparation
 - Training



Core Foundations

Awareness

Awareness:

Provide <u>information</u> about jobs and careers in Port-related industries and how to explore one's own ability and interests.

Example Activities specific to Port-related industries:

- Workshops
- Career days
- Job research and skills assessment
- Guest speakers
- Lunch and learn series
- Interactive or video presentation tools

Level of engagement with employers: Low



Family workshop about Port-related industries

Exploration

Exploration:

Provide <u>opportunities be exposed to</u> and identify skills required for jobs and careers in Port-related industries

Example Activities specific to Port-related industries:

- Career fairs
- Worksite tours
- Informational interviews
- Simulation
- Job shadows
- Mentorship

Level of engagement with employers: Low-Medium



Worksite tour

Preparation

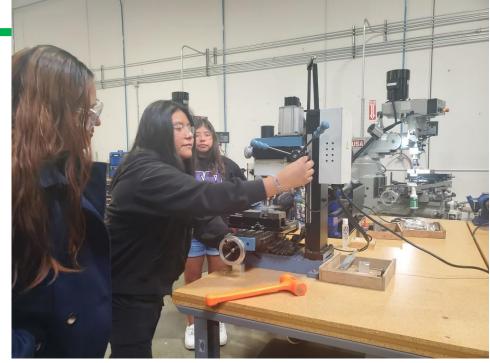
Preparation:

Provides on-going, hands-on opportunities to learn the skills required for jobs and careers in Port-related industries

Example Activities specific to Port-related industries:

- Readiness curriculum
 - Resume consultation, mock interview
- Vocational ESL specific to Port-related industries
 - Does not cover general ESL
- Work-simulation projects
- Service-learning projects (on-going)
- Cooperative work experiences
- Short-term internships

Level of engagement with employers: Medium



Work-simulation projects

Training

Training:

Provides specific trainings and competencies to pursue jobs and careers in Port-related industries

Example Activities specific to Port-related industries:

- In-language curriculum-based training
- Certified trainings
- On the job training
- Internship
- Pre-apprenticeship

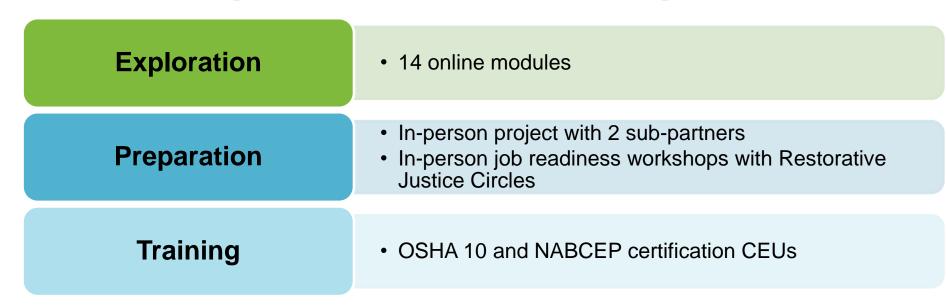


Training

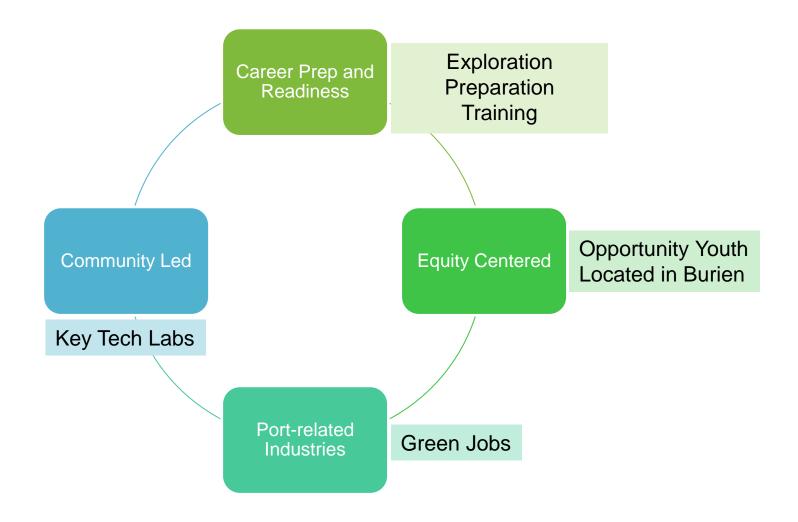
Level of engagement with employers: High

Community Spotlight: Key Tech Labs

- Key Tech Labs
- Port-Related Industry: Green Jobs
- Career-Prep and Readiness Scopes



Community Spotlight: Key Tech Labs



Funding Opportunity

- RFP coming out March 3, 2025
 - Approximately \$2M
 - Competitive application process
- Funding Duration and Amounts
 - Single-Year (1 year) projects; up to \$115,000
 - Multi-Year (2-3 year) projects; up to \$275,000

Where's the RFP?

On or after Feb 24, VendorConnect will be live!

1. Go to Port VendorConnect: https://hosting.portseattle.org/sops/

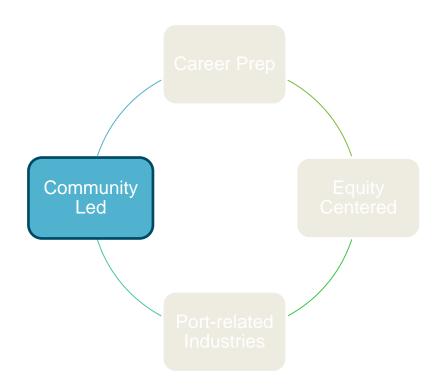
Feb 24 - March 2: Click on "Future Solicitations"

March 3: Click on "Current/Past Solicitations"

2. Search Procurement # 00322251

Who can apply?

- Community-based organizations with the following requirements:
 - 501(c)3, 501(c)6 or CBOs with fiscal sponsor
 - Experience and trust with underrepresented communities in near-airport cities, South King County cities, Duwamish Valley and Beacon Hill
 - Experience with workforce development and career-prep and readiness programming in Portrelated industries (aviation, construction trades, green jobs and maritime)
- Organizations with a physical office location in the near-airport cities will be evaluated more favorably



Core Foundations

Tool: Self-Assessment

 Take the self-assessment to determine if your organization and program are a right match!

STEP 1: Answer the questions in Assessment #1 to find out if your organization meets the eligibility requirements to apply for the SKCCIF, Economic Opportunities of Communities (EOC) Program 2025 funding.

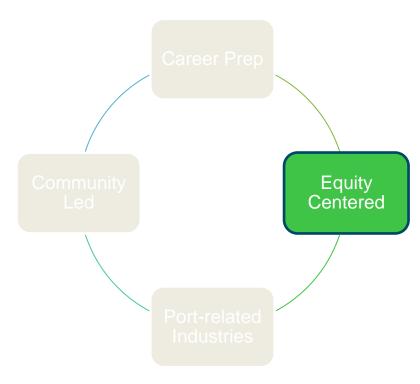
Assessment #1: Organization Eligibility					
1.	Is your organization one of the following tax-exempt statuses: a. Non-profit organization (501 (c)3), or b. Chamber of commerce (501 (c)6), or c. Organization with 501(c)3 or 501(c)6 fiscal sponsor	Yes or No			
2.	Does your organization have history of experience and trust working with underrepresented communities (communities of color, immigrants, refugees, low-income, etc.) who live or work in the geographic regions: a. Near-airport cities (Burien, Des Moines, Federal Way, Normandy Park, SeaTac, Tukwila b. Other South King County cities (Kent, Renton, Auburn, Algona, Pacific) c. Beacon Hill or Duwamish Valley	Yes or No			
3.	Does your organization have workforce development experience and relationships with partners in at least one of the Port-related industries: a. Aviation b. Construction Trades c. Green Jobs/Careers d. Maritime	Yes or No			

STEP 2: If you answered YES to all three questions in Assessment #1, answer the questions in Assessment #2 to make sure your program proposal is a good match with EOC Program requirements.

sess	sessment #2: Program Proposal Requirements						
1.	Will the	proposed program <u>be located within</u> any of the geographic regions:	Yes or N				
	a.	Near-airport cities (Burien, Des Moines, Federal Way, Normandy Park, SeaTac, Tukwila					
	b.	Other South King County cities (Kent, Renton, Auburn, Algona, Pacific)					
	c.	Beacon Hill or Duwamish Valley					
2.	Will the	proposed program be provided to historically underrepresented communities , such	Yes or N				
	as:						
	a.	Communities of color					
	b.	Immigrants and refugees					
	c.	Low-income communities					
	d.	Other economically vulnerable communities					
3.	Will the	proposed program be focused on at least one specific Port-related industry :	Yes or N				
	a.	Aviation					
	b.	Construction Trades					
	c.	Green Jobs/Careers					
	d.	Maritime					
4.	Will the proposed program, services and activities utilize any of the strategies : Yes						
	a.	Awareness – provide information to increase knowledge about the Port-industry					
	b.	Exploration – provide experiential opportunities to increase exposure to the Port- industry					
	c.						
	d.	Training – providing training to gain competency to enter jobs/careers in the Port- industry					

Who can be served?

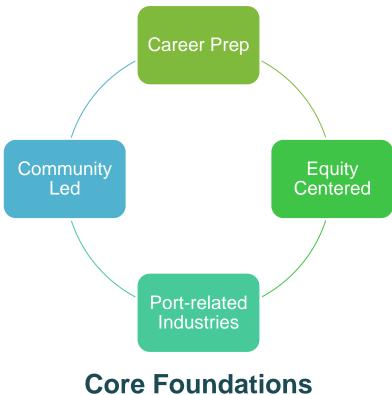
- Historically <u>underrepresented</u> communities who live or work in:
 - Near-airport cities
 - South King County cities
 - Beacon Hill/Duwamish Valley Extension Area
- Underrepresented communities include:
 - Communities of color
 - Immigrants and refugees
 - Low-income communities
 - Women
 - Other structurally excluded communities



Core Foundations

Summary

What?	Increase awareness and access to jobs in Port- Related Industries
Who?	Historically underserved communities – BIPOC, refugees, immigrants, low-income, etc.
Where?	South King County – Near-airport cities, SKC cities, Duwamish Valley, Beacon Hill
How?	Career-prep and readiness programs and services (awareness, exploration, preparation, training)
When?	RFP released March 3, 2025 RFP Information Sessions will be released on March 3



Stay updated!

Website

https://www.portseattle.org/programs/south-king-county-community-impact-fund-eoc

Subscribe to Emails

https://subscribe.portseattle.org/SKCCIF

<u>VendorConnect – Become a Plan Holder!</u>

On or after Feb 24, 2025

- 1. Go to the website: https://hosting.portseattle.org/sops/
- 2. Create a login account
- 3. Register your organization as a Vendor
- 4. Search Procurement # 00322251
- 5. Enroll as a "Plan Holder"



Contacts

Program Contacts

- AJ McClure <u>mcclure.a@portseattle.org</u> (Environmental Improvement Program)
- Cathy Vue <u>vue.c@portseattle.org</u> (Economic Opportunities Program)
- Emily Ho ho.e@portseattle.org (Diversity in Contracting)

Procurement Contact

Victor Kravcenko <u>kravcenko.v@portseattle.org</u> (Procurement Officer for EOC)