



SEA SPARKS

Incubate. Accelerate. Innovate.

Limited-Term Small Business Economic Development Program
Lowering Barriers and Costs to SEA Airport Dining and Retail Concessions

Introduction

SEA Sparks is a limited-term micro-business development program that lowers barriers and reduces costs of entry for anyone interested in SEA Airport Dining & Retail (ADR). The incubator program targets, supports, develops, and advances startup, emerging, and mid-stage brands and artisans that produce, package, and sell fast-moving consumer goods (FMCG) and consumer-packaged goods (CPG). Merchandise limitations and revenue restrictions apply.

For RFI 26-6, maximum gross annual revenue cannot exceed \$2.6 million (10% of NAICS code 458110 Specialty Retail). Joint ventures and wholesale activities are not permitted.

Informational Webinar

SEA Sparks is hosting a Request for Information (RFI) **RFI 26-6 Pre-Proposal Webinar** on **Monday, March 9, 2026, 2:00 PM–3:30 PM Pacific Time**. To join the Webinar, click [here](#).

SEA Sparks RFI 26-6 Specialty Retail Incubator Opportunities

Opportunity	Description	RFI Process Dates
Six (6) Retail Incubator Kiosks (Limited-term opportunities)	Five (5) in Concourse C Expansion (CCE) and One (1) in Concourse A <i>Merchandise restrictions apply</i>	RFI Opens: 19 Feb, 8:00 AM RFI Closes: 19 Mar, 3:00 PM RFI Selections: 24 March, Noon

This 90-minute webinar simplifies the complex RFI process by providing instructions and recommendations for writing an inspiring story, outlining suitable and unsuitable merchandise, identifying required forms and documents, and mandating approved formats and methods for submitting proposals.